Bannerdisplay "Pegasus"
in different sizes

How to create your print file

File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96-150 dpi
	ratio 1:2 192-300 dpi
	ratio 1:10 960-1500 dpi
Bleed:	no
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD

File formats

Digital- and large format printing:
- PDF X-3*, TIFF, JPG, PSD (flattened to background layer), EPS*, AI*

*important notice
The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.
To avoid such problems please create your data as a ready to print file in PDF / X-3:2002. To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.

Colors

Color mode:	CMYK
Color profile:	ISO Coated v2, Coated Fogra 27 / 39

Do not use:
RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

Proof
It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.
The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values).
We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.

Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not garantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.

File upload

upload to our server
Please register in our onlineshop:
www.werbecenter-onlineshop.de
When you finished the ordering process, you can upload your artwork directly in our upload-center.

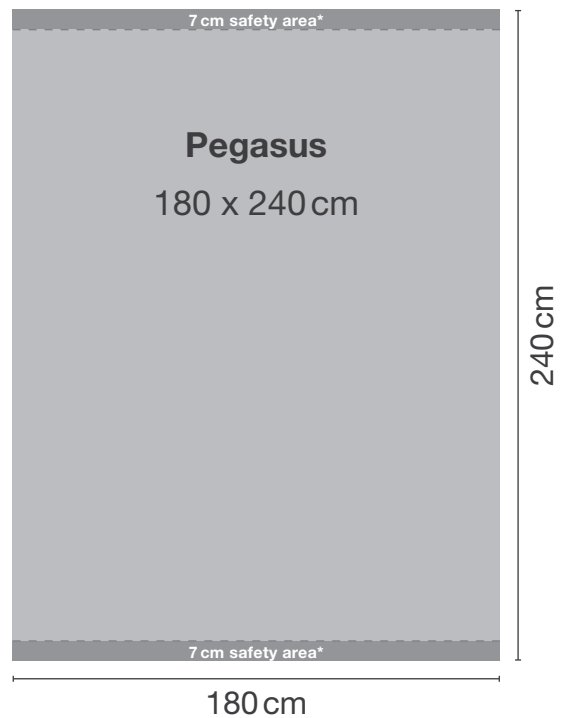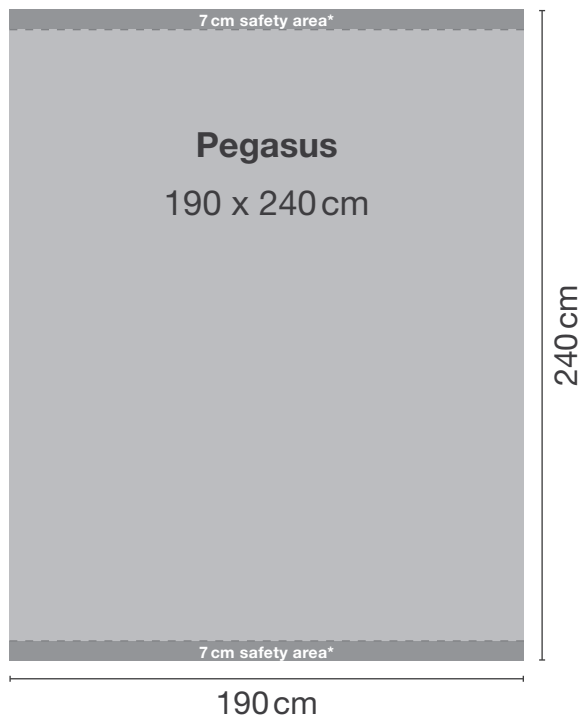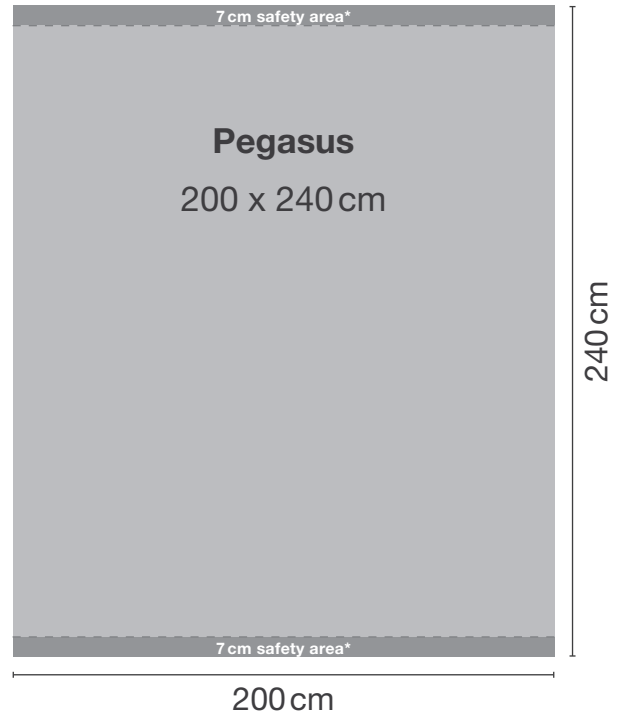**e-mail**
daten@werbecenter-berlin.de

by mail
Advertising & Displays
Werbecenter-Berlin GmbH
Zitadellenweg 26 B
D-13599 Berlin
Germany

Bannerdisplay "Pegasus"
in different sizes

How to create your print file

7 cm safety area*

Pegasus

240 x 240 cm

7 cm safety area*

240 cm

240 cm

---

7 cm safety area*

Pegasus

200 x 240 cm

7 cm safety area*

240 cm

200 cm

---

7 cm safety area*

Pegasus

190 x 240 cm

7 cm safety area*

240 cm

190 cm

---

7 cm safety area*

Pegasus

180 x 240 cm
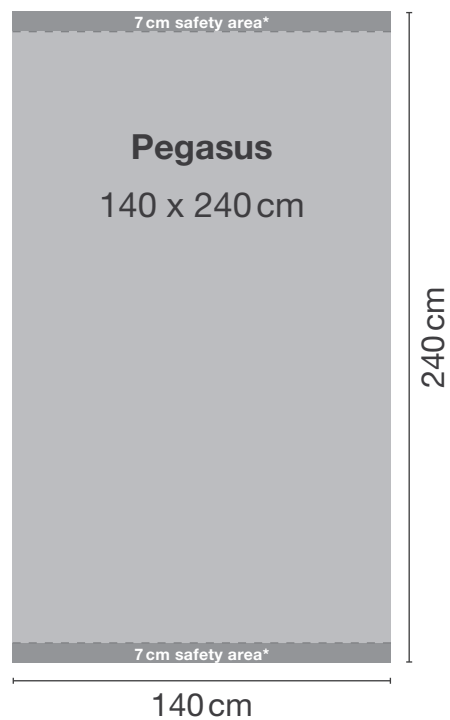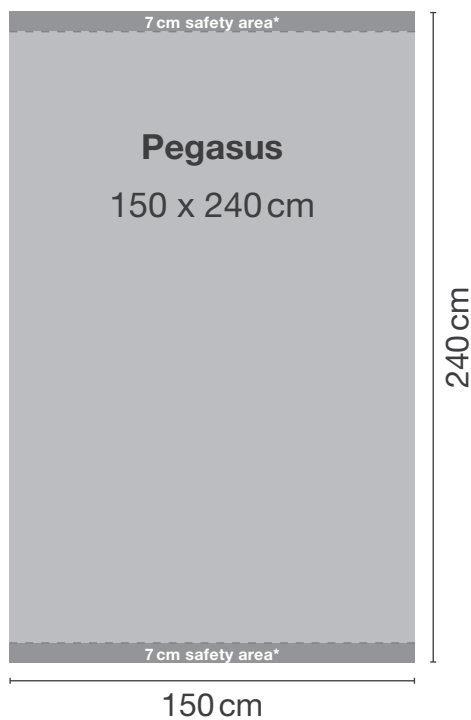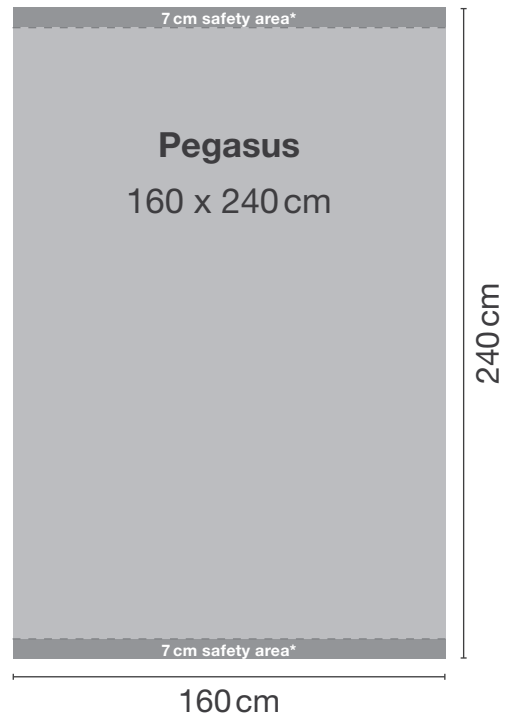
7 cm safety area*

240 cm

180 cm

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*Note for hemstitch (safety area)
We recommend to not place any important elements such as text or logos in the upper and lower 7 cm for the hemstitch and hemstitch seam. Background graphics should be continued.

WICHTIG: *Legen Sie die Daten bitte <u>ohne</u> Beschnitt, Schnitt- und Passermarken an.*

Bannerdisplay "Pegasus"
in different sizes

How to create your print file

7 cm safety area*

Pegasus

170 x 240 cm

7 cm safety area*

240 cm

170 cm

7 cm safety area*

Pegasus

160 x 240 cm

7 cm safety area*

240 cm

160 cm

7 cm safety area*

Pegasus

150 x 240 cm

7 cm safety area*

240 cm

150 cm

7 cm safety area*

Pegasus

140 x 240 cm

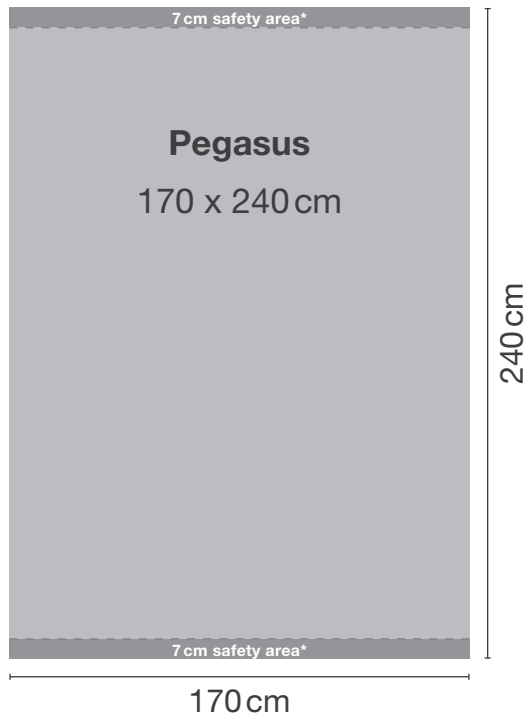**7 cm safety area***

240 cm

140 cm

*Note for hemstitch (safety area)
We recommend to not place any important elements such as text or logos in the upper and lower 7 cm for the hemstitch and hemstitch seam. Background graphics should be continued.

IMPORTANT: *Please create the data <u>without</u> bleed, crop marks and registration marks.*