

Dimensions of the print data

The format 31" x 78" is here used as an example. If you have selected a different format on the product page (please note the Information "Print dimensions" in the description - for example 24" x 78", 39" x 78", 58" x 84"), use these dimensions to create your data.

Banner Stand

Example

(Visible final format)

Summary

File format incl. 0.12" bleed Example: 31.24" x 78.24"

Visible final format Example: 31" x 78"

Important

Please create the data *without* trim and crop marks. Further information can be found on *page 3.*

Please take note of the positioning of the grommets of products "Easy X" and "Blizzard" and the special size of banner stand "Trend" (page 2).

Examples and recommendation

File format to be created

Create your chosen print size (see product page) incl. circumferential bleed of 0.12".

Example Banner stand: 31" x 78" = 31.24" x 78.24" Example Banner stand: 58" x 84" = 58.24" x 84.24"

Our recommendation

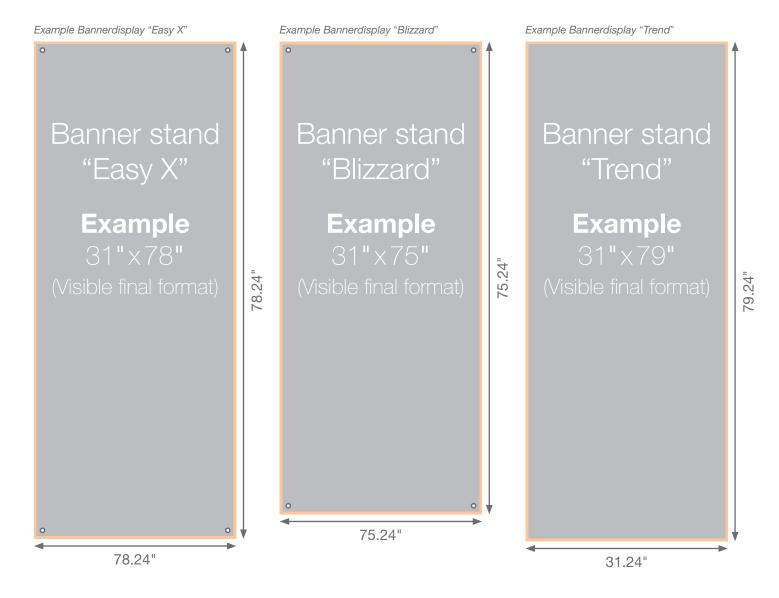
We recommend not place any important elements such as text or logos in the bleed or grommet area, as these could be cut off or left out.

78.24

ARTWORK Guideline Banner Stands

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Dimensions of the print data



Grommets of "Easy X" and "Blizzard"

0

Please note that there is a grommet in all four corners. We recommend a safety distance of 1.6" for important elements such as text or logos.

Special size of "Trend"

File format:

31.24" x 79.24", 39.24" x 79.24"

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File settings

Format: final format or scaled (e.g. 1:2) Resolution: ratio 1:1 96-150 dpi

> ratio 1:2 192-300 dpi ratio 1:10 960-1500 dpi

Bleed: 0.12" Crop marks: Overprint: deactivated

Fonts: embedded or converted to paths clipping paths, alpha channels, masks Do not use:

in TIFF / JPG



File formats

Please use:

- PDF X-3* or higher

images etc. To avoid this please create your data as a printready PDF / X-3:2002.





Colors

Color mode: **CMYK**

Color profile: U.S. Web Coated (SWOP) V2,

ISO Coated v2, Coated Fogra 27/39

Do not use:

RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.





- · Print and production tolerance will be 0,25%
- \cdot We can't guarantee measurements exact to 0.-inch
- · Depending on color profile, print material and the use of different file formats for similar motifs, colors may vary

File upload



Upload to our server

www.werbecenter-onlineshop.de Please sign up for an online account and upload the files for the ordered product to your latest order.