Fabric banner "Decolit"
incl. digital print

How to create your print-ready files

File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96–150 dpi
	ratio 1:2 192–300 dpi
	ratio 1:10 960–1500 dpi
Bleed:	no
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD

File formats

Digital- and large format printing:
- PDF X-3*, TIFF, JPG, PSD (flattened to background layer), EPS*, AI*

*important notice
The marked file formats can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. **To avoid this please create your data as a print-ready PDF / X-3:2002.** Also, feel free to send or upload a preview (JPG) of your original file for comparison.

Colors

Color mode:	CMYK
Color profile:	ISO Coated v2, Coated Fogra 27 / 39

Do not use:
RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

Proof
Color adjustments done in the RIP software or at the printer are not possible. If color accuracy is of importance, feel free to order a proof beforehand. You can, for example, create a file with different color swatches showing different versions of the color with corresponding CMYK values. Then, we produce a color binding preprint on the original material with original colors. Afterward, you still have the opportunity to adjust your printing file.

Notes

- Print and production tolerance will be 0,25%
- We can't guarantee measurements exact to the millimeter
- Depending on color profile, file format and print material, colors may vary

File upload

Upload to our server
www.werbecenter-onlineshop.de
Please sign up for an online account and upload the files for the ordered product to your latest order number.

E-mail
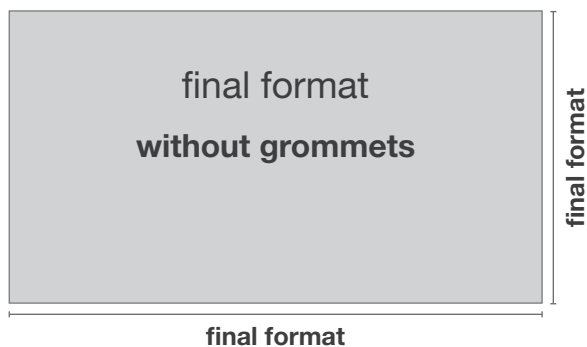daten@werbecenter-berlin.de

Postal
Advertising & Displays
Werbecenter-Berlin GmbH
Zitadellenweg 26 b
D-13599 Berlin
Germany

Fabric banner "Decolit"
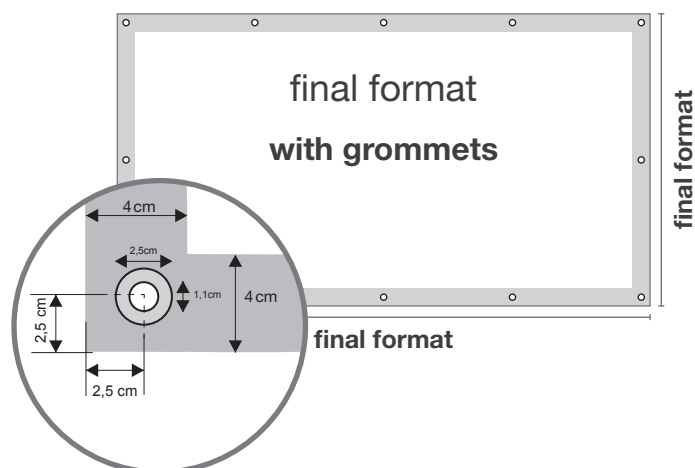*incl. digital print*

How to create your print file

Manufacturing cut (without grommets)

final format

without grommets

final format

final format

Please order the banner in the final format.
Please create the data without bleed, crop marks and trim marks.

Standard manufacturing and grommets

final format

with grommets

final format

final format

4 cm

2,5 cm

2,5 cm

1,1 cm

4 cm

2,5 cm

final format

Please order the banner in the final format.
Please create the data without bleed, crop marks and trim marks.

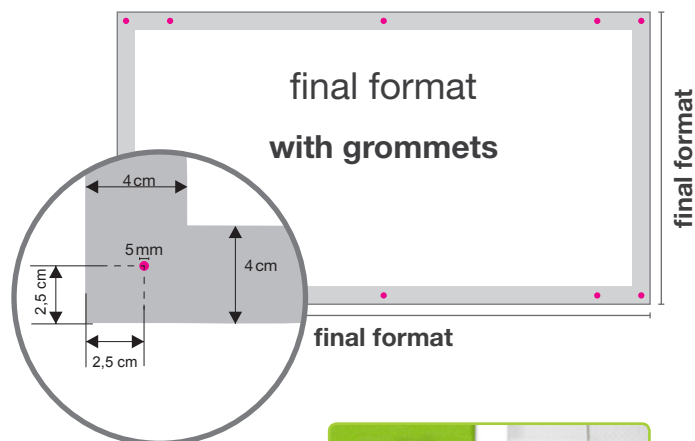**Grommets will be placed app. every 50 cm.**
The distance between the grommets will vary depending on the size of your banner. Therefore, we strongly recommend not to install the mounting before the banner has been delivered.

4 cm safety space:
This area will be used for the grommets. We recommend a safety space of 4 cm from all sides for text, logos or other important elements.
(all specifications are meant for a 1:1 scale)

Special manufacturing and grommets

final format

with grommets

final format

final format

4 cm

5 mm

4 cm

2,5 cm

2,5 cm

final format

Please order the banner in the final format.
Please create the data without bleed, crop marks and trim marks.

Custom manufacturing of grommets:
If you wish a different placing of the grommets which differs from standard manufacturing please create a file with markings for the grommets on the exact position. The markings need to be included in the printing file (Ø 0.5 cm set to 100% magenta*). **The center of the circle has to have a distance of at least 2.5 cm to the edge.**
* If your motif is in magenta or red, you can also use 100% cyan.

4 cm safety space:
This area will be used for the grommets. We recommend a safety space of 4 cm from all sides for text, logos or other important elements.
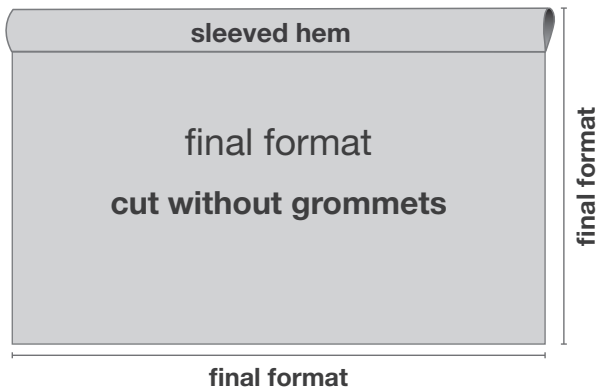*(all specifications are meant for a 1:1 scale)*

front   back

example of grommets

IMPORTANT: *Please create the data without bleed, crop marks and trim marks.*

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How to create your print file

Custom manufacturing *sleeved hem (e.g. above, other sides with cut only)*

sleeved hem

final format

cut without grommets

final format

final format

Please order the banner in the final format.
Please create the data without bleed, crop marks and trim marks.

Here you see an example of sleeved hem on the top, the other sides will be manufactured without reinforced hem / cut only.
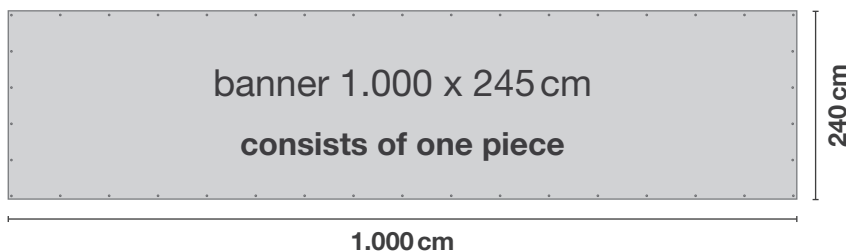
Printing width / division of the banner

We are able to print a height of 245 cm and a width of 5.000 cm (50 m) in one part without partition. If the shortest side exceeds a measurement of 300 cm the banner will be produced in several parts and weld together to one banner.
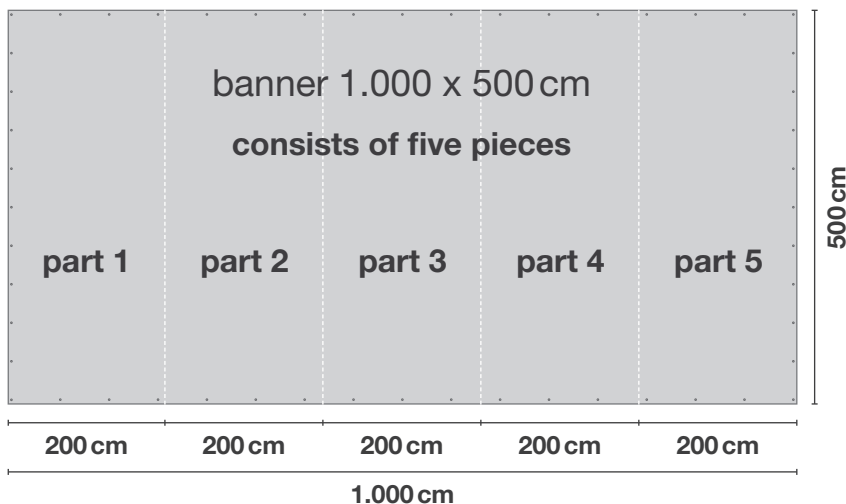
Example 1:
width x height = 1.000 x 245 cm
You will get the banner in one piece.

banner 1.000 x 245 cm

consists of one piece

240 cm

1.000 cm

Example 2:
width x height = 1.000 x 500 cm
In this case your banner will be seperated in 5 pieces and weld together.

banner 1.000 x 500 cm

consists of five pieces

| part 1 | part 2 | part 3 | part 4 | part 5 |

500 cm

| 200 cm | 200 cm | 200 cm | 200 cm | 200 cm |

1.000 cm

IMPORTANT: *Please create the data <u>without</u> bleed, crop marks and trim marks.*
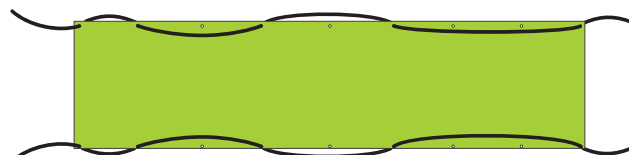
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Advices to mount banners with grommets

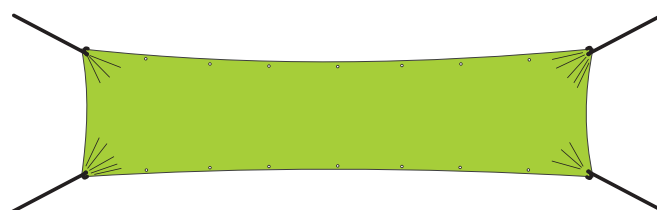In our onlineshop you can find many accessories and suspension-sets for your banner.

Grommets will be placed every 50 cm

✅ Please use all grommets for mounting the banner. In this case long-term durability of the banner can be ensured.
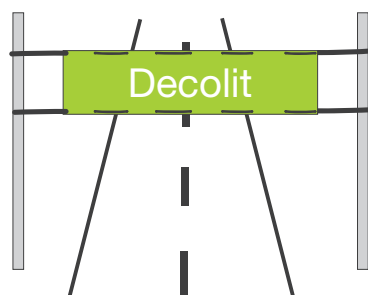
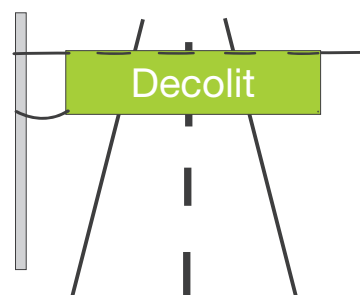❌ Skipping grommets compromises the stability and durability.

✅ Only if all grommets are used the load will be evenly distributed.

❌ If only a few grommets will be used (e.g. only the corner's grommets) the material may yield under the weight. The risk of tearing out the eyelets is very high.

Decolit

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❌ We recommend not to hang the banner in an open place without backsided protection. The material would be exposed permanently to the wind. For mounting the banner in open space we recommend "Mesh" banner, which allows the wind to pass trough.

⭕ If there is no other way to fix the banner: As an alternative you could use mesh banner material and use only the grommets of the top row. Fix the rope alternately through all eyelets on top. The rope should be straight and tightened, but leave the banner loose. Use the grommets in the corner of the bottom row. The rope should be very loose in order to prevent the banner from turning in the wind.

✅ We advise to mount your banner considering wind load as well. Especially recommended are objects such as the front of a building, balcony, fence, roof or vehicles with no direct influence of the wind.

Further information

Durability: Depends on intensity of solar radiation and place of installation: in average two years, in maximum four years. In extreme cases, e.g. installation on a flat roof, one year.

Storage: When finishing your advertising campaign, roll your banner and store it lying in a dry space.

Maintenance: Please clean the banner with water only.