

Retractable bannerstand “Expo”

incl. digital print

How to create your print file



File setting

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96-150 dpi ratio 1:2 192-300 dpi ratio 1:10 960-1500 dpi
Bleed:	no
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD



File formats

Digital- and large format printing:

- PDF X-3*, TIFF, JPG, PSD (flattened to background layer), EPS*, AI*

*important notice

The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.

To avoid such problems please create your data as a ready to print file in PDF / X-3:2002. To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.



Colors

Color mode: CMYK
Color profile: ISO Coated v2, Coated Fogra 27/39

Do not use:

RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

Proof

It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.

The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values).

We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.



File upload



upload to our server

Please register in our onlineshop: www.werbecenter-onlineshop.de
When you finished the ordering process, you can upload your artwork directly in our upload-center.



e-mail

daten@werbecenter-berlin.de



by mail

Advertising & Displays
Werbecenter-Berlin GmbH
Zitadellenweg 26b
D-13599 Berlin
Germany

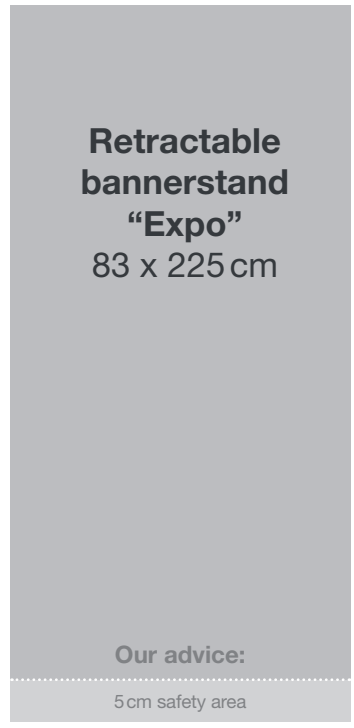
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56 cm



83 cm

225 cm

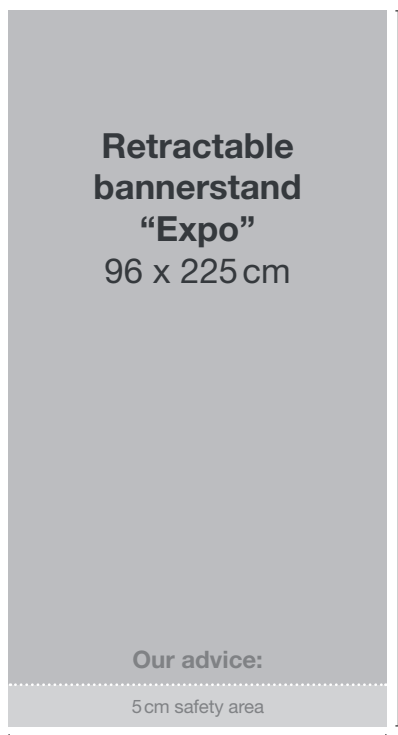
Our advice

We advise not to place important elements such as fonts or logos in the bottom area (starting 5cm from below), since it might be sucked into the entrance of the cartridge.

Extra space for the cartridge

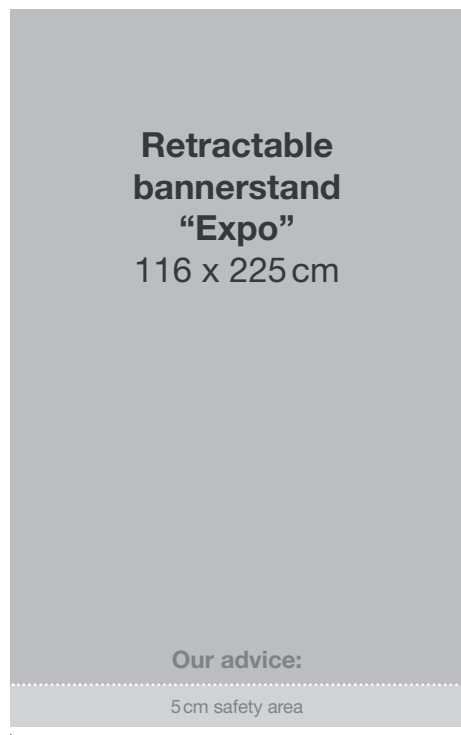
You may add 7cm additionally to the bottom of your motive for the feed in the cartridge.

Format of file: 56 x 232cm	Visible area: 56 x 225cm
Format of file: 83 x 232cm	Visible area: 83 x 225cm
Format of file: 96 x 232cm	Visible area: 96 x 225cm
Format of file: 116 x 232cm	Visible area: 116 x 225cm
Format of file: 150 x 232cm	Visible area: 150 x 225cm
Format of file: 200 x 232cm	Visible area: 200 x 225cm



96 cm

225 cm



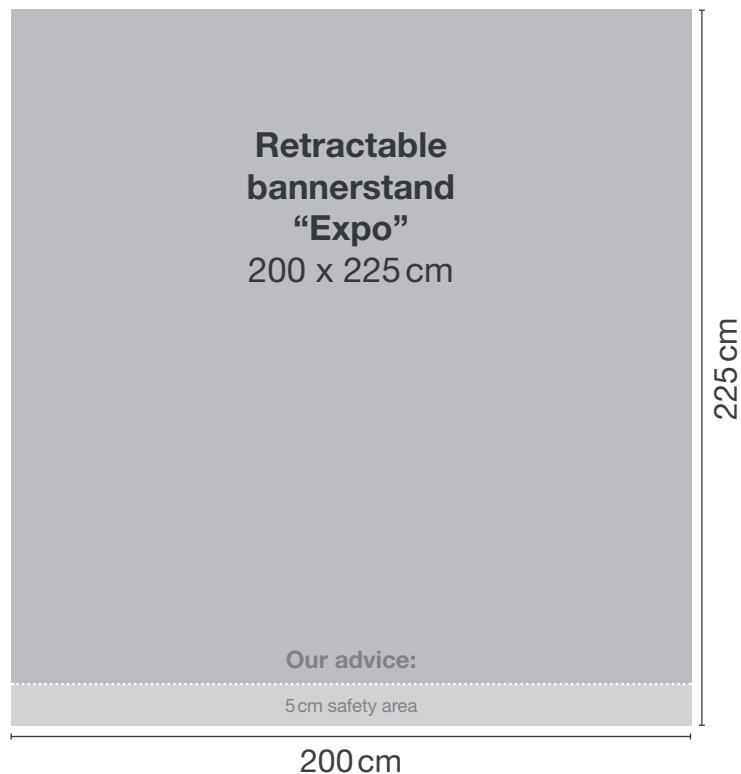
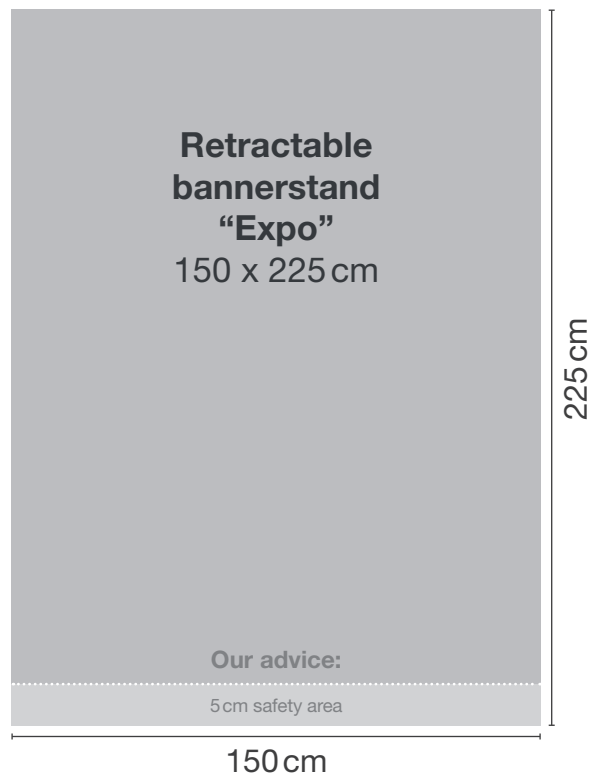
116 cm

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