

Leaflet zigzag folded

DIN long (folded final format)

How to create your print file



File setting

| | |
|--------------------|--|
| Format: | final format or scaled (e.g. 1:2) |
| Resolution: | ratio 1:1 300 dpi ratio 1:2 600 dpi ratio 1:10 3000 dpi |
| Bleed: | 3mm bleed all around |
| Crop marks: | no |
| Overprint: | deactivated |
| Fonts: | embedded or converted to paths |
| Do not use: | clipping paths, alpha channels, masks in PSD |



File formats

Digital- and large format printing:

ideally PDF X4,
for PDF X3, reduce to one layer ready for printing.*

*important notice

The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.

To avoid such problems please create your data as a ready to print file in PDF / X-3:2002. To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.



Colors

Color mode: CMYK
Color profile: ISO Coated v2, Coated Fogra 27/39

Do not use:

RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.



Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not guarantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.



File upload

upload to our server

Please register in our onlineshop:
www.werbecenter-onlineshop.de
When you finished the ordering process, you can upload your artwork directly in our upload-center.

ARTWORK Guideline

leaflets & stamps

Leaflet zigzag folded

Front



File format incl. 3mm bleed

303 x 216mm

Final format (open)

297 x 210mm

Final format (folded)

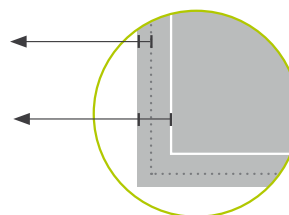
100 x 210mm

Bleed

3mm to all sides

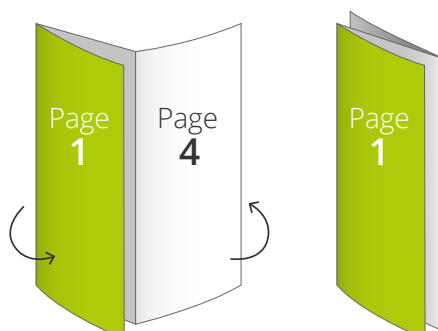
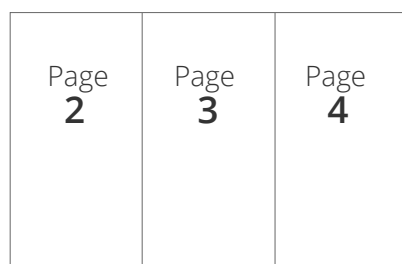
Safety area

4mm from important elements to the final format and the folds.



We recommend a safety space of 4mm for text, logos or other important elements. For the cut we could not guarantee precisely sizes by millimeter.

The title page will be opened to the **left**.



IMPORTANT: Please create the data **with** bleed, but **without** crop and registration marks.

ARTWORK Guideline

leaflets & stamps

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Back



File format incl. 3mm bleed

303 x 216 mm

Final format (open)

297 x 210 mm

Final format (folded)

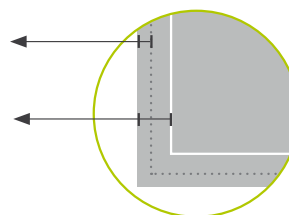
100 x 210 mm

Bleed

3 mm to all sides

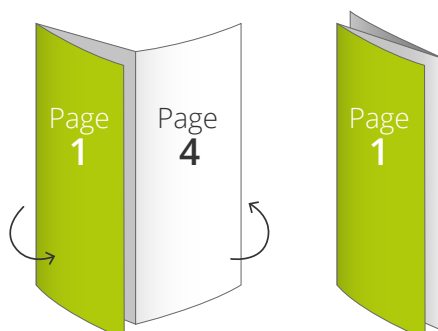
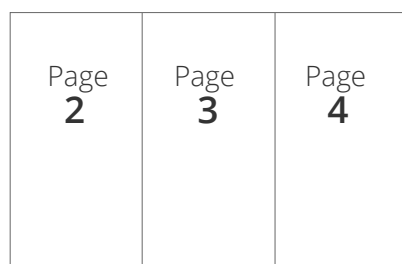
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