# ARTWORK Guideline pvc banner

# banner "Mesh"

## How to create your print file



## File settings

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Format:	final format or scaled (e.g. 1:2)	
Resolution:	ratio 1:1	96-150 dpi
	ratio 1:2	192-300 dpi
	ratio 1:10	960-1500 dpi
Bleed:	no	
Crop marks:	no	
Overprint:	deactivated	
Fonts:	embedded or converted to paths	
Do not use:	clipping paths, alpha channels, masks	





## **File formats**

#### Digital- and large format printing:

- PDF X-3\*, TIFF, JPG, PSD (flattened to background layer), EPS\*, Al\*

#### \*important notice

The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc. **To avoid such problems please create your data as a ready** 

to print file in PDF / X-3:2002. To prevent incorrect printing, please

feel free to send or upload your original file's preview (JPG) for comparison.



## Colors

Color mode: Color profile:

CMYK ISO Coated v2, Coated Fogra 27/39

**Do not use:** RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

#### Proof

It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.

The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values).

We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.



## Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not garantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.



**(a** 

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## upload to our server

File upload

Please register in our onlineshop: www.werbecenter-onlineshop.de When you finished the ordering process, you can upload your artwork directly in our upload-center.



#### e-mail

Germany

daten@werbecenter-berlin.de **by mail** Advertising & Displays Werbecenter-Berlin GmbH Zitadellenweg 34 D-13599 Berlin

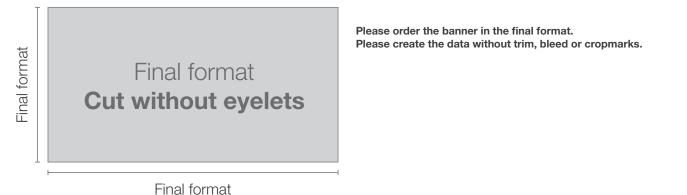
ast updated: 10/18/2017

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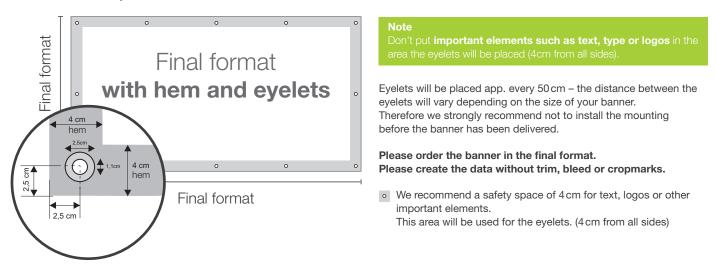
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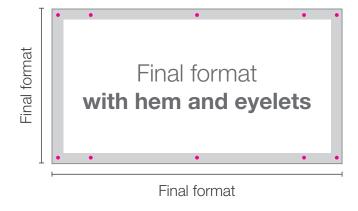
Cut without eyelets



With hem and eyelets



Special manufacturing



## Special placing for the eyelets

If you order a different manufacturing, the standard manufacturing is not applicable.

Please feel free to put marks for the eyelets at the exact position of your printing file.

If your motif is magenta or red, you can also use cyan  $^{\star100\%}$ 

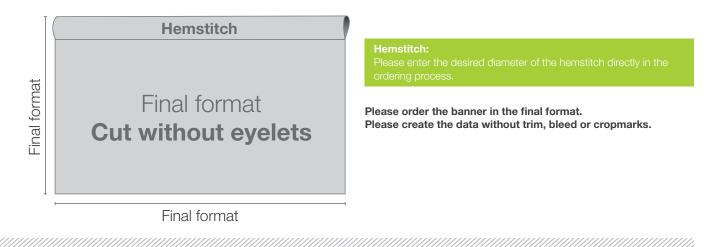
• We recommend a safety space of 4 cm for text, logos or other important elements. This area will be used for the eyelets. (4 cm from all sides)

Diameter: 0,5 cm Color: 100% Magenta\*

**IMPORTANT:** Please create the data <u>without</u> trim, bleed or cropmarks.

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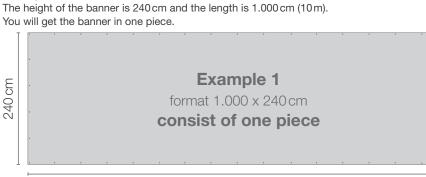
## hemstitch (for example: above, other sides only cut)



## **Printing width**

We are able to print a width of 300 cm and a height of 5.000 cm (50 m) in one part without partition. If the shortest side exceeds a measurement of 300 cm the vinyl banner will be produced in several parts and weld together to one banner.

## Example 1

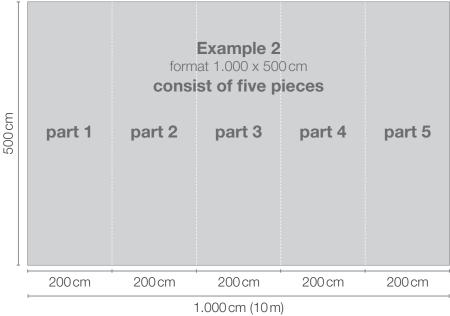


1.000 cm (max. lenght 50 m)

## Example 2

The high of the banner is  $500 \,\mathrm{cm}$  and the length is  $1.000 \,\mathrm{cm} (10 \,\mathrm{m})$ .

In this case your banner will be seperated in 5 pieces and sewn together.



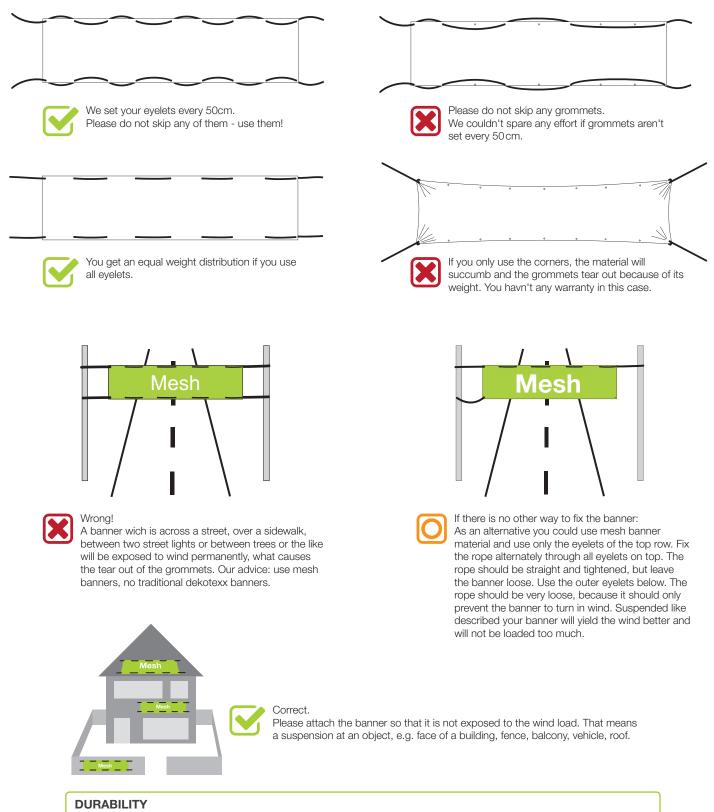
**IMPORTANT:** Please create the data without trim, bleed or cropmarks.

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## Note

In our shop you can find many accessories and suspension-sets for your banner. If you have any questions please let us know.



Durability: On average up to 4 Years. The endurance depends on the solar radiation and and the place of installation

**IMPORTANT:** Please create the data without trim, bleed or cropmarks.