

Exhibition Set „Aero“

Standard

How to create your print file



File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96-150 dpi ratio 1:2 192-300 dpi ratio 1:10 960-1500 dpi
Bleed:	no
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD



File formats

Digital- and large format printing:

- PDF X-3*, TIFF, JPG, PSD (flattened to background layer), EPS*, AI*

*important notice

The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.

To avoid such problems please create your data as a ready to print file in PDF / X-3:2002. To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.



Colors

Color mode: CMYK
Color profile: ISO Coated v2, Coated Fogra 27/39

Do not use: RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK.
We cannot guarantee for color differences caused by conversion.

Proof

It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.

The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values).

We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.

File upload



Upload to our server

Please register in our onlineshop:
www.werbecenter-onlineshop.de
When you finished the ordering process, you can upload your artwork directly in our upload-center.



e-mail

daten@werbecenter-berlin.de

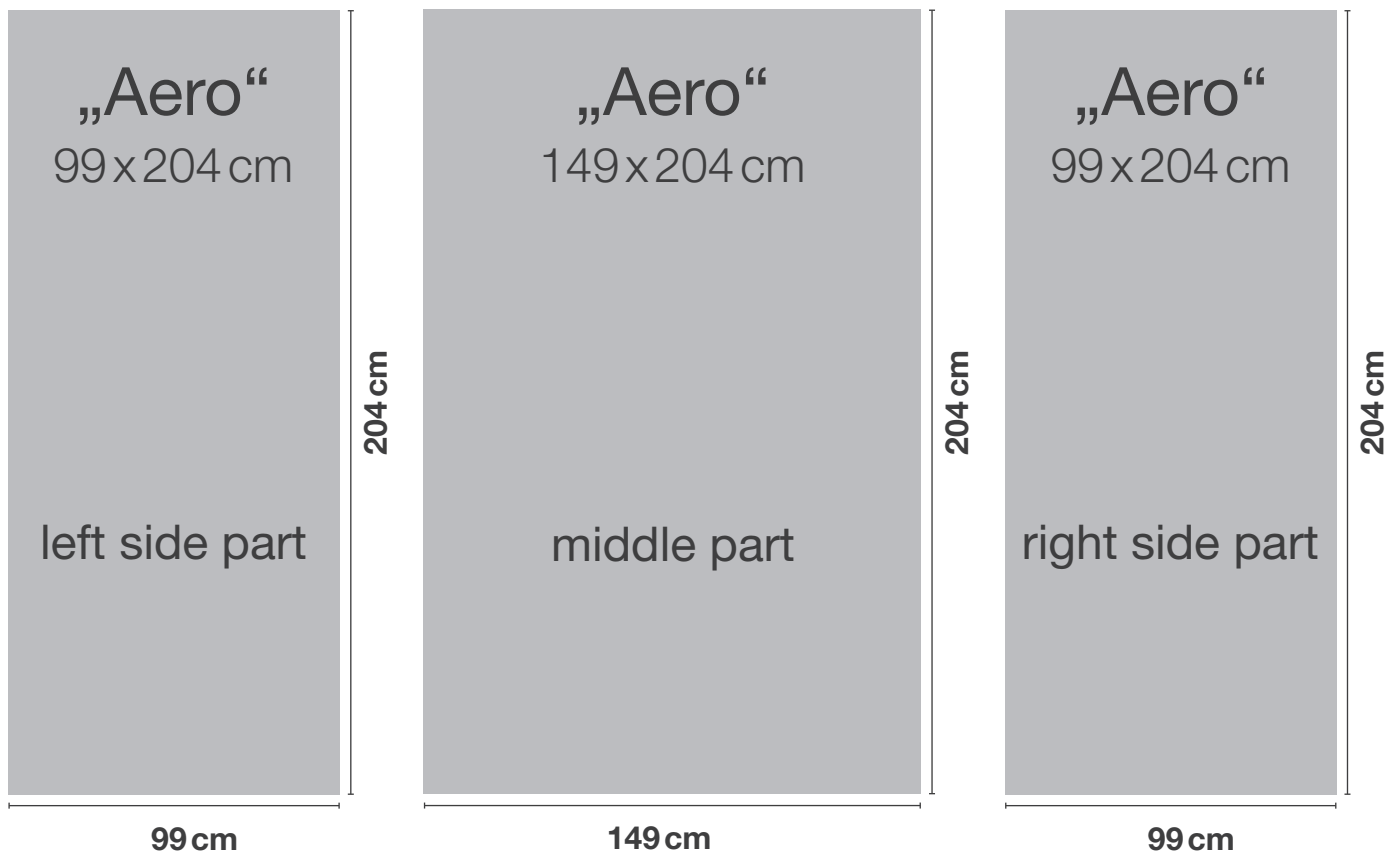


By mail

Advertising & Displays
Werbecenter-Berlin GmbH
Zitadellenweg 34
D-13599 Berlin

Bannerdisplay „Aero“

Sizes for the printing files

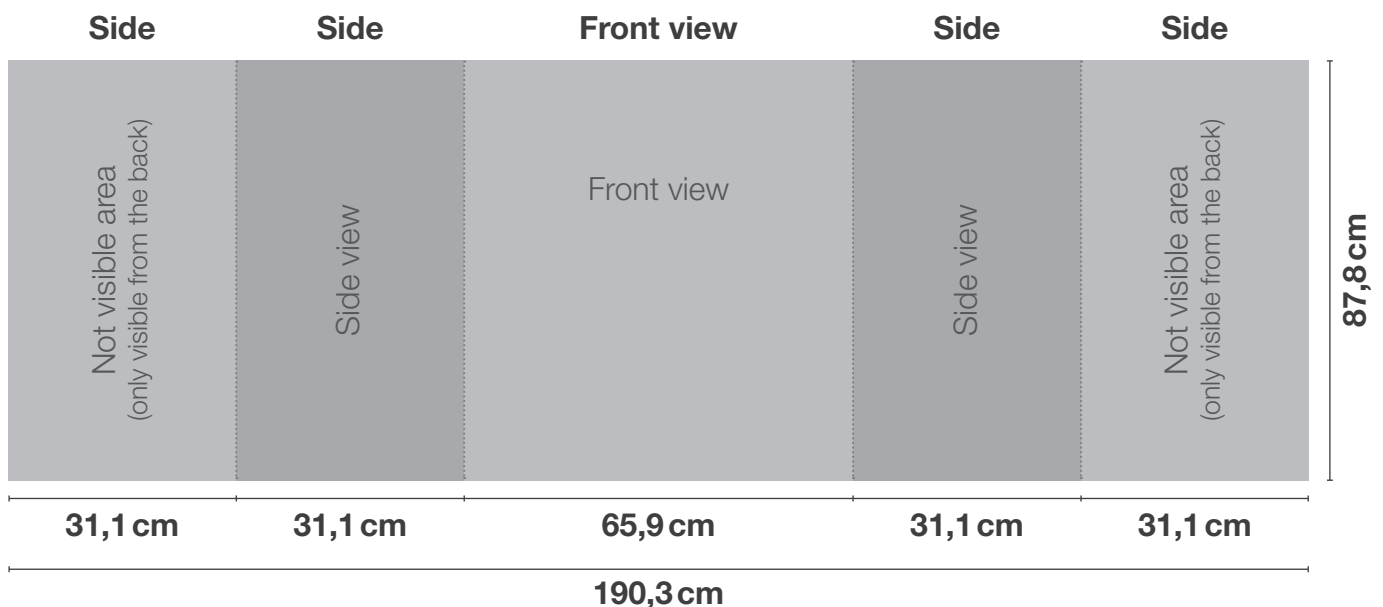


Exhibition Counter „Expo Counter“

Sizes for the printing file

Please create the file in one piece.

Please note that the elements placed in the outer areas are only visible from the backside.

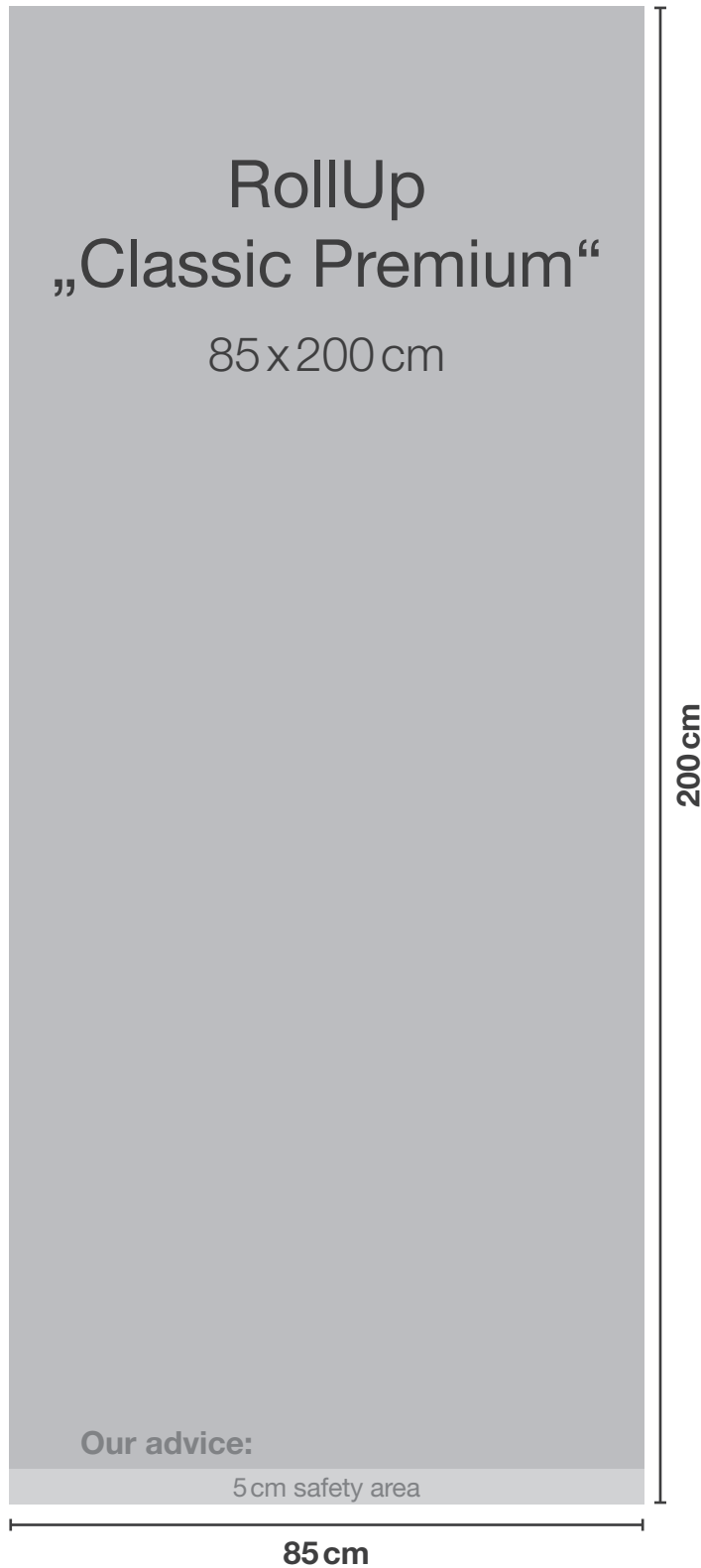


IMPORTANT: Please create the data without trim, bleed or cropmarks.

Bannerdisplay „Classic Premium“

incl. digital print

How to create your print file



Our advice

We advise not to place important elements such as fonts or logos in the bottom area (starting 5cm from below), since it might be sucked into the entrance of the cartridge.

Extra space for the cartridge

You may add 7cm additionally to the bottom of your motive for the feed in the cartridge.

Height of file: 207cm

Visible height: 200cm

Bannerdisplay „Aero“

Installation Guideline



included in delivery
2 Side parts á 99x204 cm
1 middle part á 149x204 cm
4x telescopic bars
4 base feet
12 suspension hook
3 Allen key



Screw down the nuts on the Base of the telescopic bar.



Attach the telescopic bar at the base foot and fix it from the bottom with the nut. Repeat this for the remaining bars.



Fix the suspension hook at the telescopic bars.
If you want to use the graphics in a angle of 90°, it is recommended to attach the hanger at the base of the rod **before** you fix the foot base.



Press the button on the rod to adjust desired one height.
To save the height the button has to appear again.



Hang the banner on the top of the telescopic bar by using the hook at the end of the banner and put it on the provided suspension on the telescopic rod. Repeat this on the other side.



Drag down the banner.



Attach the lower end of the banner by using the hooks on the bar. Repeat on the other side.



Slide the optional spot lights on top of the bracket of the telescopic rod. You can attach the Spotlights only on two poles of the set.

Messtheke „Expo Counter“

Installation Guideline



Table top does not fit into bag.

Product content:
1x rack incl. Panels
1x transport bag
1x shelf and 1x tabletop
(Separately packaged)



Take the closed counter out of the bag and put it vertically in front of you.



Open the side panels outwards.



Set the side panels as shown in a hexagonal shape as shown in the picture.



Place the shelf on the metal braces from the inside.



The metal braces are located on the shelf halfway up the side panels.



Now place the table top on the rack. On the bottom of the table top are 4 holes to fix it.



Arrange the plate with its holes directly above the four pins on the frame to receive the final stability.



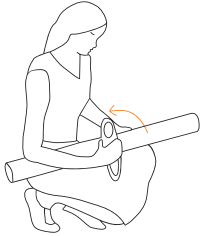
Assembled counter.

Bannerdisplay „Classic Premium“

incl. digital print

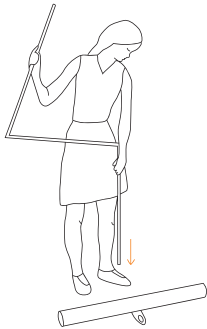
Direction for assembly and disassembly

1



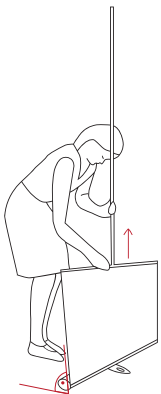
Choose a flat terrain for your rollup, avoiding direct proximity to heat sources or direct sunlight, as well as strong wind.
Twist the rotatable feet on the bottom of the cartridge by 90 degrees to ensure the final stability.

2



Take the folding bars from the cartridge and place them together. Make sure that the rod is completely pushed onto the black pin in the cartridge. Otherwise, the stability can not be guaranteed and the display may fall over.

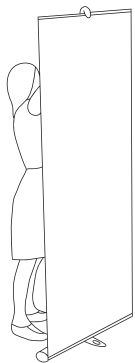
3



Now hold the print at the top and center of the upper rail and roll the banner **always slowly and straight out and back in again (!)**. The banner should not rub against the side caps because the banner edges could be damaged.

Always keep the print tightly so that it never rolls in on its own. This can damage the pull-in mechanism and the banner. In addition, there is a considerable risk of injury.

4



The plastic holder on the clamping bar can now be placed on the top of the folding bar from above. **Do not lever the print upwards.**

Depending on the room temperature, it could take 1-2 hours until the banner is in its final straightened form. The banner can be changed when required. You can order the appropriate reprint in our online shop.

We recommend to get the exchange done by professional staff.

System images may vary.



Please never open the systems.

RISK OF INJURY!!!

The pull-in mechanism is connected with the outer caps.