ARTWORK Guideline reprints

Reprint for Hardcase "Curved"

available in two different sizes

How to create your print file



File setting

Format: final format or scaled (e.g. 1:2) Resolution: ratio 1:1 96-150 dpi

> ratio 1:2 192-300 dpi ratio 1:10 960-1500 dpi

Bleed: Crop marks:

Overprint: deactivated

Fonts: embedded or converted to paths

Do not use: clipping paths, alpha channels, masks in PSD





File formats

Digital- and large format printing:

- PDF X-3*, TIFF, JPG, PSD (flattened to background layer), EPS*, AI* *important notice

The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.

To avoid such problems please create your data as a ready to print file in PDF / X-3:2002. To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.



Colors

Color mode: **CMYK**

Color profile: ISO Coated v2, Coated Fogra 27/39

Do not use:

RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.

The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values). We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.



Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not garantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.

File upload



upload to our server

Please register in our onlineshop: www.werbecenter-onlineshop.de When you finished the ordering process, you can upload your artwork directly in our upload-center.



e-mail

daten@werbecenter-berlin.de



by mail

Advertising & Displays Werbecenter-Berlin GmbH Zitadellenweg 34 D-13599 Berlin Germany

ARTWORK Guideline reprints

Reprint for Hardcase "Curved"

print size 180,5 x 80 cm

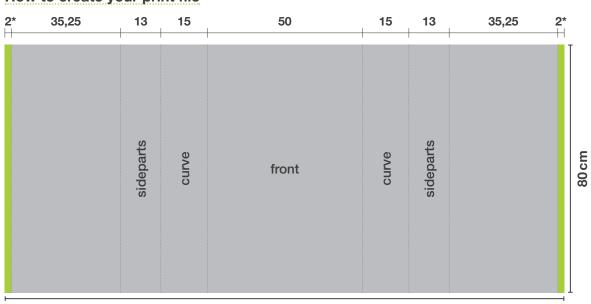
View of the hardcase without printing

Please note that there are different systems for the "Curved" transport box. Just orientate yourself on the given sizes and features shown in the pictures to order the right printing.





How to create your print file



180,5 cm

All measurements in cm.

Important

^{* 2}cm safety area for the velcro tape (continue you artwork)

ARTWORK Guideline reprints

Reprint for Hardcase "Curved"

print size 168,5 x 80 cm

View of the hardcase without printing

Please note that there are different systems for the "Curved" transport box. Just orientate yourself on the given sizes and features shown in the pictures to order the right printing.

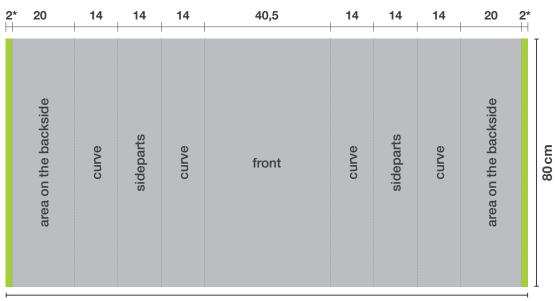


front left



back

How to create your print file



168,5 cm

All measurements in cm.

Important

Please do not place important elements, such as fonts or logos in the area at the sides and in the back. Back ground graphics should be continued.

^{* 2}cm safety area for the velcro tape (continue you artwork)