ARTWORK Guideline Counter

Couter "Square Counter"

How to create your print file



File settings

Format: Resolution:	final format o ratio 1:1 ratio 1:2 ratio 1:10	or scaled (e.g. 1:2) 96-150 dpi 192-300 dpi 960-1500 dpi
Bleed:	no	
Crop marks:	no	
Overprint:	deactivated	
Fonts:	embedded or converted to paths	
Do not use:	clipping paths, alpha channels, masks	
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File formats

Digital- and large format printing:

- PDF X-3*, TIFF, JPG, PSD (flattened to background layer), EPS*, AI*

*important notice

The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc. **To avoid such problems please create your data as a ready**

to print file in PDF / X-3:2002. To prevent incorrect printing, please

feel free to send or upload your original file's preview (JPG) for comparison.



Colors

Color mode: Color profile:

ISO Coated v2, Coated Fogra 27/39

Do not use: RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

CMYK

Proof

It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.

The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values).

We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.





File upload

upload to our server

Please register in our onlineshop: www.werbecenter-onlineshop.de When you finished the ordering process, you can upload your artwork directly in our upload-center.



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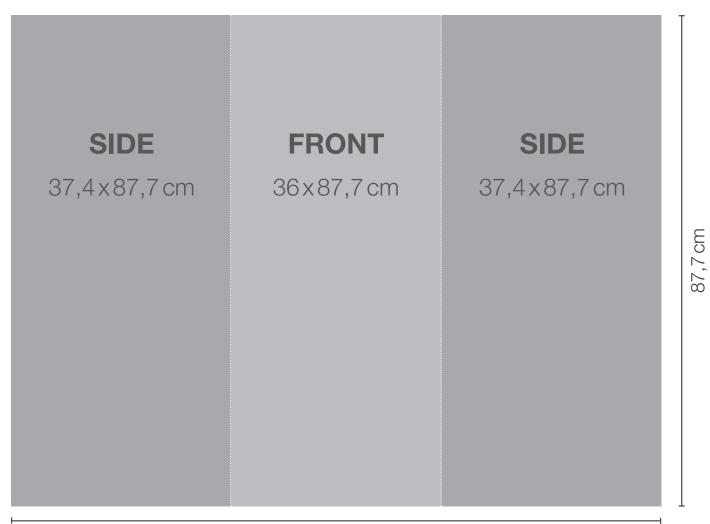
by mail

Advertising & Displays Werbecenter-Berlin GmbH Zitadellenweg 34 D-13599 Berlin Germany

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How to create your print file

Please create your artwork in one piece.



110,8x87,7cm

IMPORTANT: Please create the data <u>without</u> trim, bleed or cropmarks.