

Business Card

one-sided or double-sided, 85 x 55mm

How to create your print file



File setting

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 300 dpi ratio 1:2 600 dpi ratio 1:10 3000 dpi
Bleed:	3mm bleed all around
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD



File formats

Digital- and large format printing:
ideally PDF X4,
for PDF X3, reduce to one layer ready for printing.*

*important notice

The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.

To avoid such problems please create your data as a ready to print file in PDF / X-3:2002. To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.



Colors

Color mode: CMYK
Color profile: ISO Coated v2, Coated Fogra 27 / 39

Do not use:

RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.



Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not guarantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.

File upload



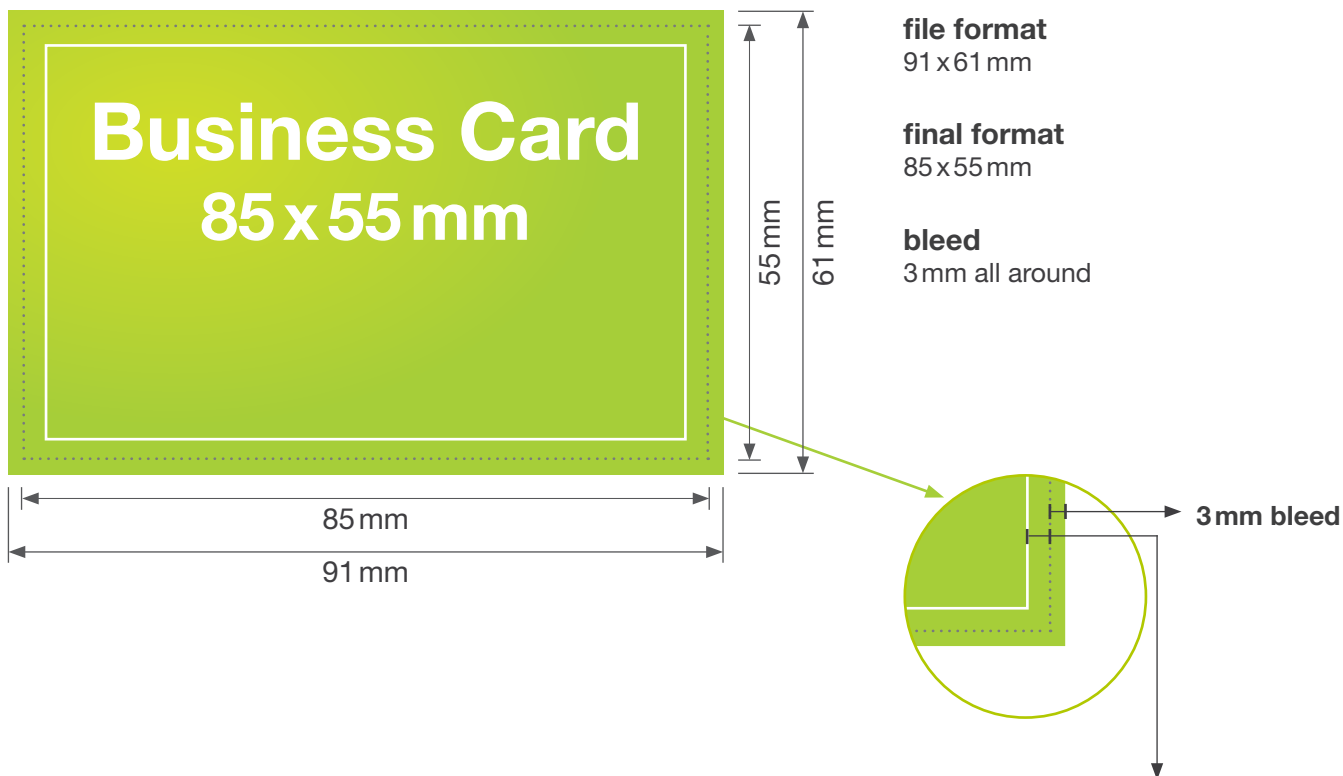
upload to our server

Please register in our onlineshop:
www.werbcenter-onlineshop.de
When you finished the ordering process, you can upload your artwork directly in our upload-center.

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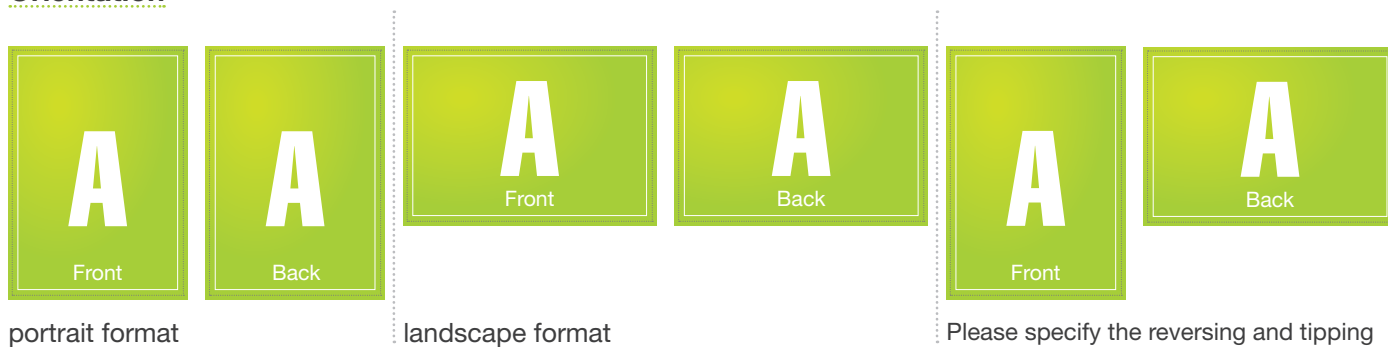
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Note:

Safety area 5 mm from the edge:
We recommend a safety space of 5 mm for text, logos or other important elements. For the cut we could not guarantee precisely sizes by millimeter.

Orientation



Please specify the reversing and tipping direction.

(Example: Business card in portrait format will be reversed to the left and then rotated to the right into horizontal format (standard procedure, if we do not get any other information from you).