



Dimensions of the print data

Please create the file according to your format selection on the product page (please see therefore the Information „Print dimensions“ in the description).

The sticker will be produced in several parts from a certain width. This will be shown in advance on the product page. If you wish to have the motif divided at a preferred section, please create individual segments with an 5mm overlap at the cutted sides and place an additional 3mm trim all around. Otherwise, we will divide the motif for optimal separation.

Example sticker



Summary

-  File format incl. 3mm bleed
Example: 120.6 x 80.6 cm
-  Visible final format
Example: 120 x 80 cm

Important

Create the data **without** bleed and cropmarks. Further information can be found on [page 5](#). Information for sticker with cut contour can be found on [page 2](#). Please pay attention to the notes from [page 3](#) for the following stickers: shop window stickers, perforated window foil, floor stickers, backlit and wall decals.

Example sticker with cut



Examples and recommendation

File format to be created

Create your chosen print size (see product page) incl. circumferential trim of 3 mm.

Example: 50 x 50 cm = 50.6 x 50.6 cm

Example: 300 x 100 cm = 300.6 x 100.6 cm

Our recommendation

We recommend a safety distance of at least 3mm for fonts, logos or others important elements, because we cannot provide a 100% guarantee for the accuracy for the cut.



Sticker with form cut

Please create your data file with contour cut with the following information. The cut contour must be defined as a special color, otherwise the plotter will not recognize it and print it. Only one special color may appear per file and this must be named as „Cut“. All other colors have to be created in CMYK color space.

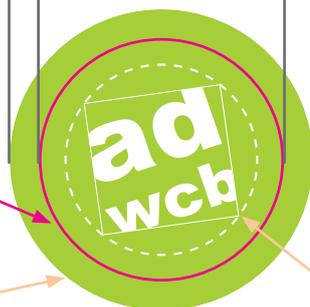
cut contour

- has to be a closed vector path (contour, middle alignment)
- 100% Magenta spot color named as „Cut“
- Don't layer cutting pathes
- Your sticker will be cut along the created cutting path in spot color.

printing file

ordered width
+ 3mm bleed on all sides

ordered width



finished product

ordered width



bleed 3mm

To prevent white gaps after the cut along your cutting path of your sticker, please add 3mm bleed to all sides in your printing file.

recommended safety space 5mm

We cannot guarantee accuracy to the cutting. We recommend a safety space of 3mm without logos or other important elements.

Summary

-  File format incl. 3mm bleed
Example: 50.6 x 50.6cm
-  Visible final format
Example: 50 x 50cm

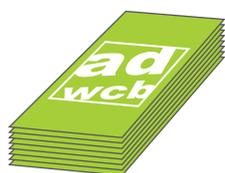
Important

-  The special color must be named „Cut“ to guarantee a fluent production process. For a sticker with contour cut we can only process **PDF documents in the scale 1:1**.

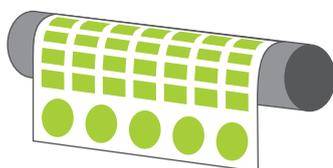


Additional costs for kiss cut or die cut

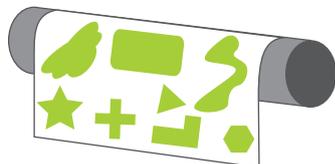
Cut costs may be additional for a certain amount and refer to all rectangular, square and round stickers that are punched on roll/sheet for production. The costs can be invoiced at a high quantity of stickers, which will be cut to the final format directly.



example



Additional costs may be invoiced above a certain quantity and include all forms that are not round or rectangular and require contour cut.



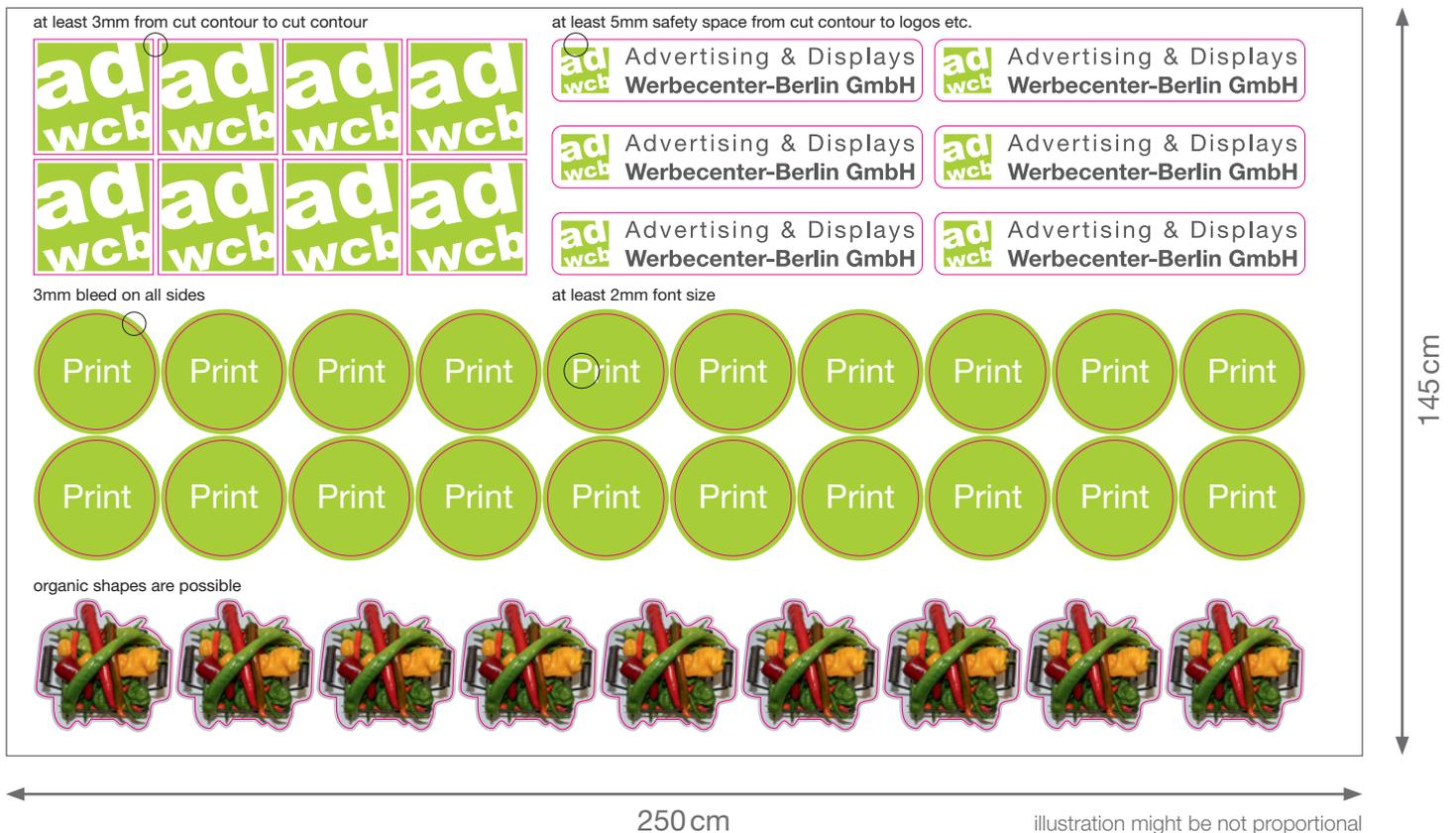
example contour



Sheet creation

If you have more than one motif, you can create a spread sheet (see example). We recommend to not exceed the maximum printing size of 145 x 250 cm. The short side has to be not longer than 145 cm. If only one motif is to be produced several times (contour cut), please note this in your order.

Example of a spread sheet



Hints for special stickers

Shop window sticker

Please do not mirror the print motif in advance. For production reasons, we will reverse your motif for inside pasting.

Perforated window foil

Your motif will be printed on a perforated foil (hole diameter: 1.55 mm), so we recommend the following stroke thicknesses:

Thickness for text and lines: 4 mm; overall height for fonts: 15 mm

To improve readability, we also recommend to use high contrast colors.

Floor stickers

On request and after checking the data, a contour cut may be possible.

Backlit

If the foil is to be clamped in a light box, please extend the motif all around for 5 mm, additionally place a 3 mm trim all around the motif to avoid white edges. Note for the installation: We recommend to always apply the backlit film by using a pressure roller, otherwise it may result in banding in the laminate.

Continue to the next page with wall tattoo. -->

Wall tattoo

1. Before using the product, unwrap it and lay it flat. The material must relax for at least 90 minutes to reach room temperature.
2. Do not apply the film on damp or cold surfaces, near to heaters or other heat sources or open fire. Do not expose to direct sunlight.
3. Apply freshly painted walls at the earliest after 7 days.
4. For best results stick only flat, smooth and dry walls without any structure.
5. Use a soft and dry cloth to remove dirt and dust from the surface to be glued. If a damp cloth is needed to remove stubborn dirt, the wall should be dry again for 24 hours.
6. Remove trapped air bubbles from center to the outside. The edges should be pressed firmly again.
7. Solvents left in the ink negatively affect the adhesive properties, especially at the edges. It is therefore advisable to leave a narrow, unprinted frame.
8. It is recommended to reposition the decorations after six months at the latest, because the film is protective covering the adhesive base and fading the wall color more slowly there than at the surrounding wall area.
9. When removing the wall tattoo for repositioning or storage, peel off the foil as slowly as possible.



File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96-150 dpi
	ratio 1:2 192-300 dpi
	ratio 1:10 960-1500 dpi
Bleed:	3mm
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks



File formats

Please use:
- PDF X-3* or higher, TIFF, JPG

Don not use:
EPS, PSD, AI, CDR, INDD, PNG, PUB, DOC, DOCX, PPT, PPTX, XLS, XLSX, ODT

*important notice

These file formats can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. To avoid this **please create your data as a print-ready PDF / X-3:2002.**



Colors

Color mode: CMYK
Color profile: ISO Coated v2, Coated Fogra 27/39

Do not use:
RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

Proof:
Color adjustments done in the RIP software or at the printer are not possible. If color accuracy is of importance, feel free to order a proof beforehand.

File upload



Upload to our server

www.werbecenter-onlineshop.de

Please sign up for an online account and upload the files for the ordered product to your latest order number.



E-mail

daten@werbecenter-berlin.de



Notes

- Print and production tolerance will be 0,25%
- We can't guarantee measurements exact to the millimeter
- Depending on color profile, file format and print material, colors may vary