Dimensions of the print data

Please create the printing file according to your format selection on the product page. The shown size in this guideline is just an example.

Example common sizes

Poster

Example
16" x 23"
(Visible final format)

23.24"

16.24"

Summary

File format incl. 0.12" bleed
Example: 16.24" x 23.24"

Visible final format
Example: 16" x 23"

Our recommendation
We recommend a safety distance of at least 0.12" for fonts, logos or others important elements, because we cannot provide a 100% guarantee for the accuracy for the cut.

Important

Please create the data ***without*** trim and crop marks. Further information can be found on ***page 2.***

✔ File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96-150 dpi
	ratio 1:2 192-300 dpi
	ratio 1:10 960-1500 dpi
Bleed:	0.12"
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in TIFF / JPG

File formats

Please use:
- From PDF X-3*

*important notice
Printing files can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. To avoid this **please create your data as a print-ready PDF / X-3:2002.**

Advertising & Displays
Werbecenter Berlin GmbH

Colors

Color mode:	CMYK
Color profile:	U.S. Web Coated (SWOP) V2, ISO Coated v2, Coated Fogra 27 / 39

Do not use:
RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

File upload

Upload to our server
www.werbecenter-onlineshop.de
Please sign up for an online account and upload the files for the ordered product to your latest order.

! Notes

· Print and production tolerance will be 0,25%
· We can't guarantee measurements exact to 0.-inch
· Depending on color profile, print material and the use of different file formats for similar motifs, colors may vary