ARTWORK Guideline flag systems

Flag System "Mega Outdoorflag"

incl. print + bag + base foot

How to create your print file



File settings

Format: Resolution:	final format or scaled (e.g. 1:2) ratio 1:1 96-150 dpi ratio 1:2 192-300 dpi ratio 1:10 960-1500 dpi	
Bleed:	no	
Crop marks:	no	
Overprint:	deactivated	
Fonts:	embedded or converted to paths	
Do not use:	clipping paths, alpha channels, masks in PSD	



File formats

Digital- and large format printing:

- PDF X-3*, TIFF, JPG, PSD (flattened to background layer), EPS*, Al* *important notice

The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc. **To avoid such problems please create your data as a ready to print file in PDF / X-3:2002.** To prevent incorrect printing, please

feel free to send or upload your original file's preview (JPG) for comparison.



Colors

Color mode: CMYK Color profile: ISO Co

le: ISO Coated v2, Coated Fogra 27/39

Do not use:

RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

Proof

It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.

The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values). We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.



Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not garantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.



Important note

The Outdoor-flag is printed **single-sided** but your artwork shows through (on the other side) **mirror-inverted**.



File upload

upload to our server

Please register in our onlineshop: www.werbecenter-onlineshop.de When you finished the ordering process, you can upload your artwork directly in our upload-center.



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daten@werbecenter-berlin.de

by mail

Advertising & Displays Werbecenter-Berlin GmbH Zitadellenweg 26B D-13599 Berlin Germany

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How to create your print file

0 0 0 0	Please create your data in the final format 100 x 400cm.
flag system "Mega Outdoorflag"	Our advice We recommend a safety space of 4 cm for text, logos or other important elements. This area will be used for the eyelets. (4 cm from the top and left side)
visible format 100 x 400 cm	We advice to create the artwork in this area.

final format

final format

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installation guidline

