ARTWORK Guideline exhibition displays

Exhibition wall “Expo Wall 5”

incl. digital print + bag

How to create your print file

File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96-150 dpi
	ratio 1:2 192-300 dpi
	ratio 1:10 960-1500 dpi
Bleed:	no
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD

File formats

Digital- and large format printing:
- PDF X-3*

***important notice**
The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.
To avoid such problems please create your data as a ready to print file in PDF / X-3:2002. To prevent incorrect printing, please feel free to send or upload your original file‘s preview (JPG) for comparison.

Colors

Color mode: CMYK
Color profile: ISO Coated v2, Coated Fogra 27/39

Do not use:
RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

Proof
It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.
The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values).
We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.

Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not garantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.

File upload

upload to our server
Please register in our onlineshop:
www.werbecenter-onlineshop.de
When you finished the ordering process, you can upload your artwork directly in our upload-center.

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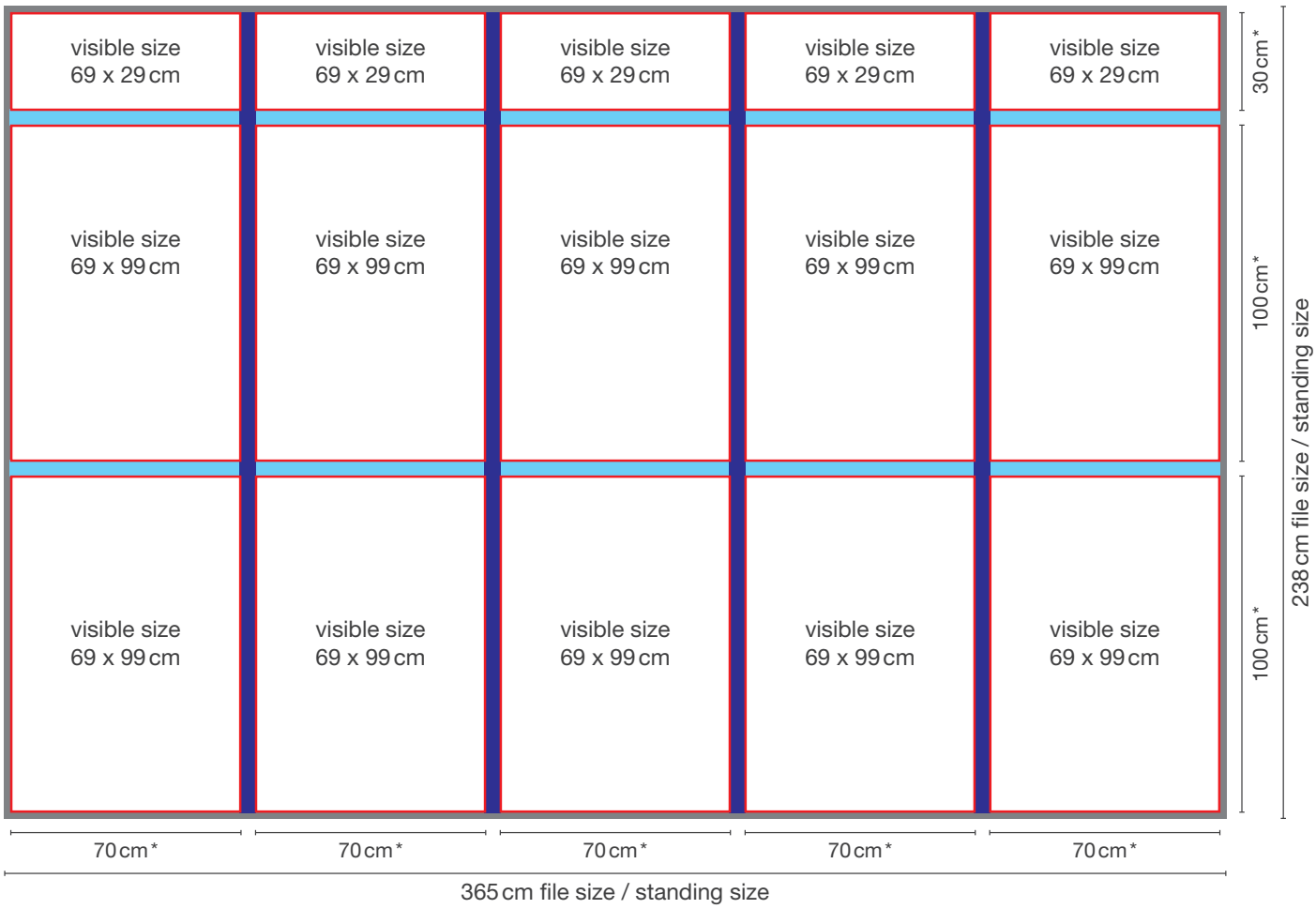
How to create your print file

Format of the file: **219 cm x 238 cm (printing size)**

Format of the panels: **3 panels à 70 x 30 cm (visible area 69 x 29 cm)**
6 panels à 70 x 100 cm (visible area 69 x 99 cm)

Please also use the template below on the last page.



*panelsize

= 2 cm final size of the outer frame
= 3,5 cm final size of the horizontal frames in the middle (this gabs will be cutted out/removed)
= 4 cm final size of the vertical frames in the middle (this gabs will be cutted out/removed)
= areas which will be covered by the frames (5 mm on all sides)

Important
Please do not place important elements, such as fonts or logos in the area at the frames and the articulated links. Otherwise they are not visible in the end.

Background graphics should still be continued in the area of the frames to avoid white gabs on the edges of the motif. !

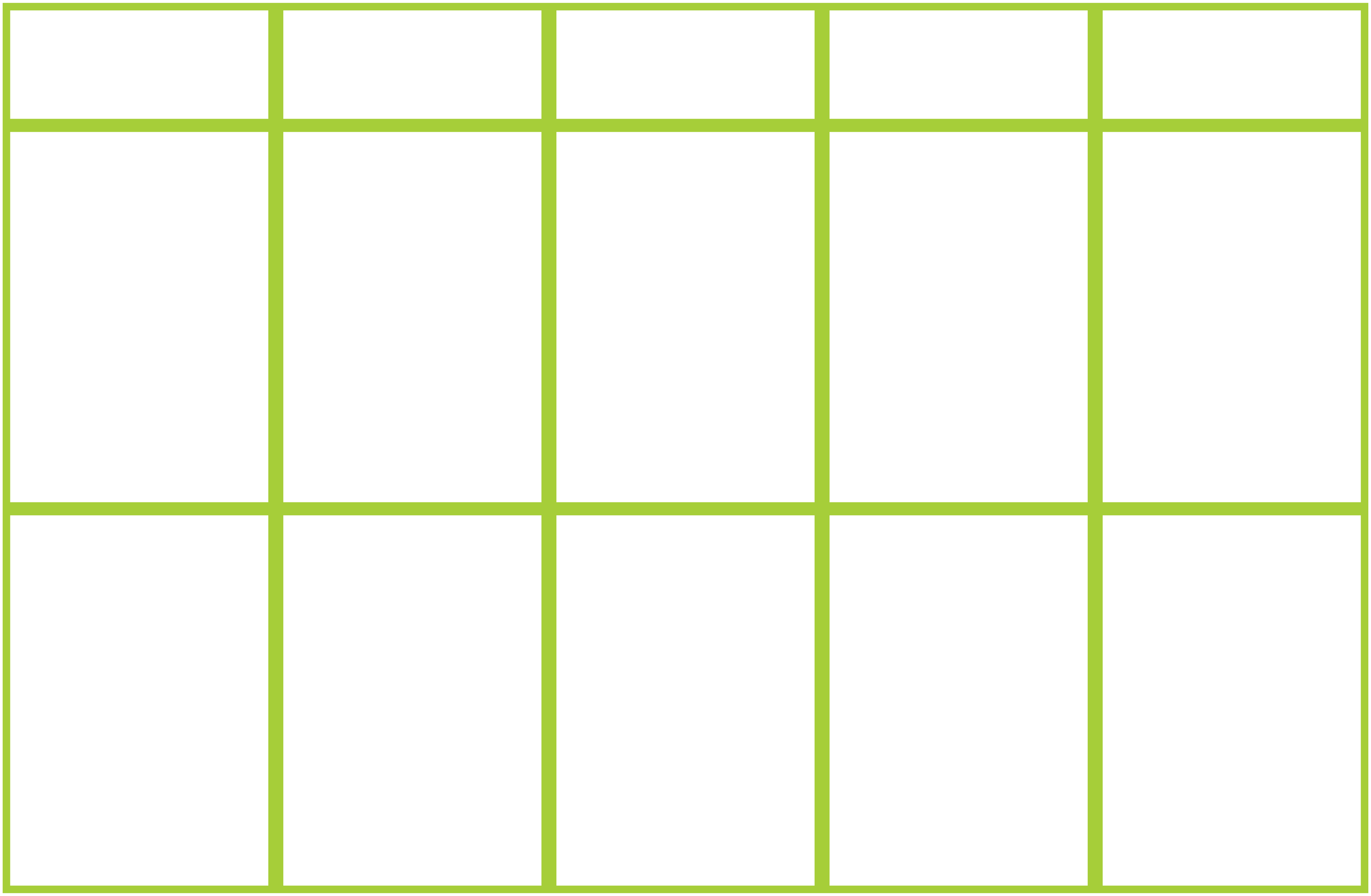
IMPORTANT: *Please create the data without bleed, crop marks and registration marks.*

template “Expo Wall 5”

file format 365 x 238 cm

scale 1:1

Place just this grid in your graphic programm.
This is just for your orientation which areas will be not visible.
Please remove this template before sving your print file.



explanation

frame (this gabs will be cutted out / removed)