Blueback Poster Paper
rectangular

How to create your print file

File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96-150 dpi
	ratio 1:2 192-300 dpi
	ratio 1:10 960-1500 dpi
Bleed:	3 mm on all sides
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD

File formats

Digital- and large format printing:
- PDF X-3*

*important notice
The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.
To avoid such problems please create your data as a ready to print file in PDF / X-3:2002. To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.

Colors

Color mode:	CMYK
Color profile:	ISO Coated v2, Coated Fogra 27 / 39

Do not use:
RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

Proof
It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.
The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values).
We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.

Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not garantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.

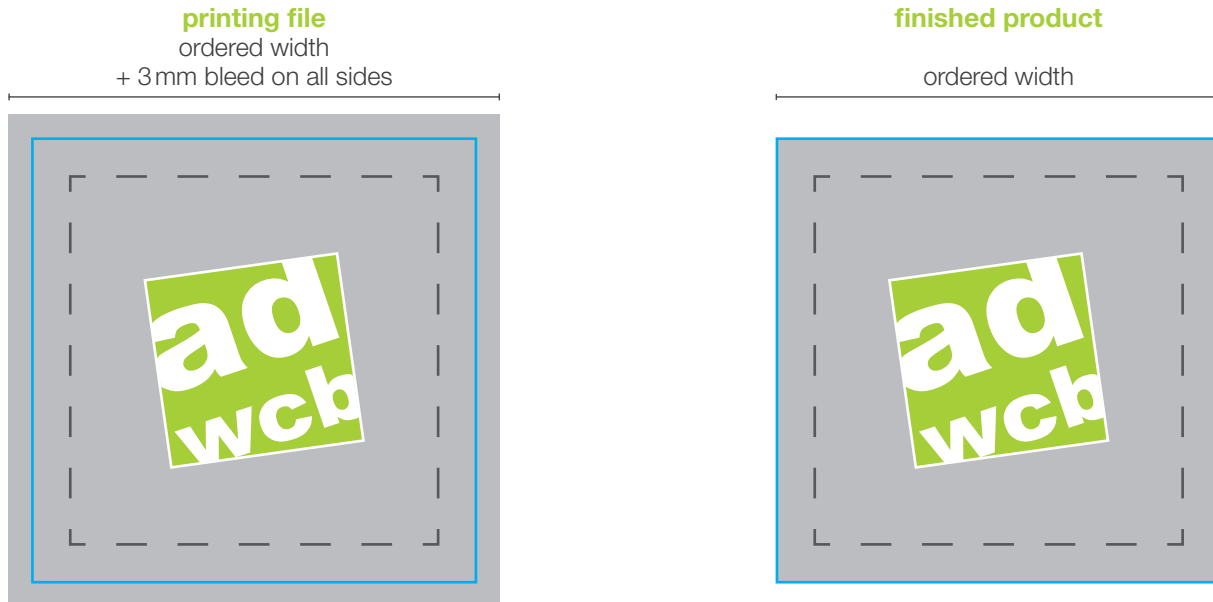**File upload**

upload to our server
Please register in our onlineshop:
www.werbecenter-onlineshop.de
When you finished the ordering process, you can upload your artwork directly in our upload-center.

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Bleed and safety distance

Please include 3 mm bleed on all sides additionally to your artwork. We don't need crop marks.

printing file
ordered width
+ 3 mm bleed on all sides

finished product

ordered width

printing file incl. 3 mm bleed
Please add 3 mm bleed on all sides additionally to your artwork to prevent white gaps at the edges. The bleed will be cut off.

final size (ordered width)
The stickers will be cut rectangular.
The blue contour just shows the final size.
We don't need a cut contour.

recommended safety area 5 mm
We cannot guarantee a 100 % accuracy to the cutting.
We recommend a safety space of 5 mm without logos or other important elements.

IMPORTANT: *Please create the data <u>without</u> crop marks and registration marks.*

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Division from a width of 145 cm

The maximum printing width is 145 cm. Up to these values the Blueback Poster Paper is produced in one piece.
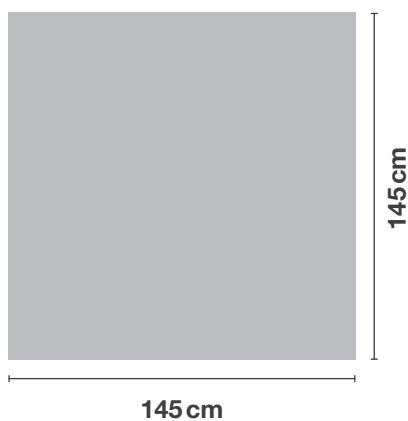
IMPORTANT
If you wish a division at a particular position, please create the data in seperate segments with 5 mm overlap at the cutting position and additional 3 mm bleed at all sides.

If we do not have any other information, the paper will be divided by us in optimal separation. It will be delivered in individual parts with standardly 5 mm overlap.
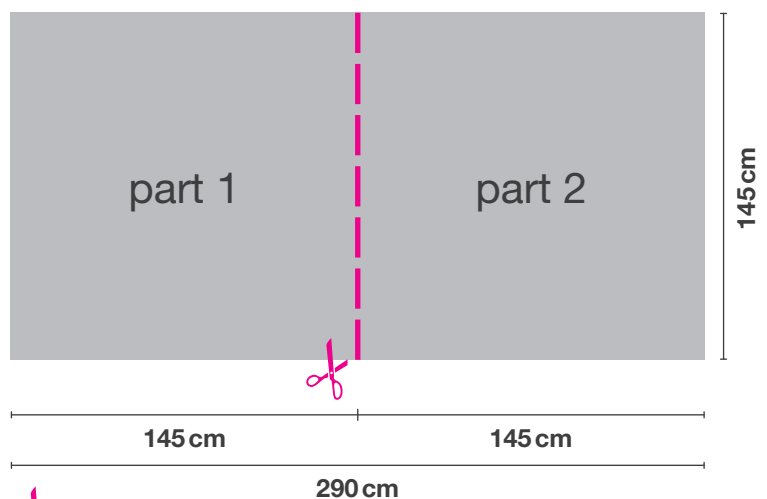
You are welcome to order your overall motif in individual parts and send us the print data segmented accordingly. Please note that the print data must be created with 3 mm bleed and 5 mm overlap at the cut edges.
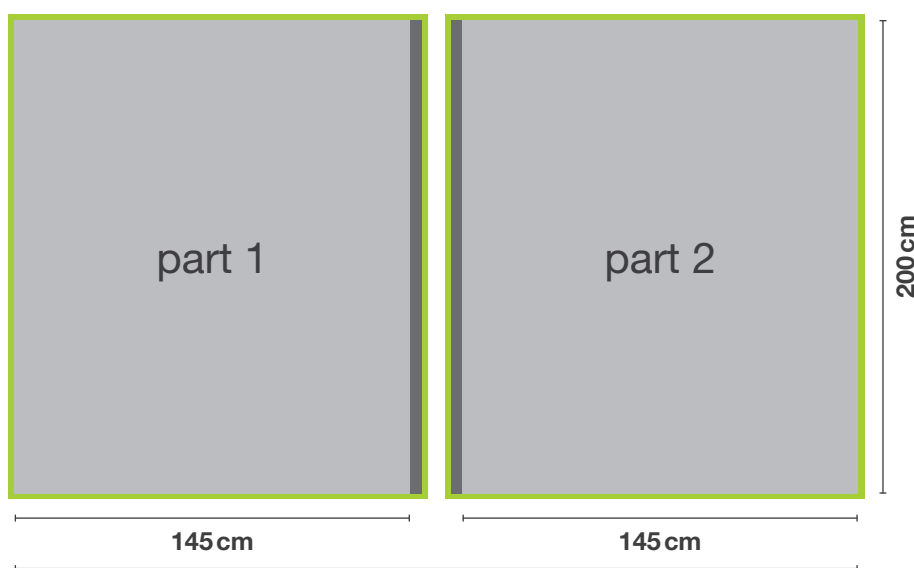
print up to 145 cm width

145 cm

145 cm

✔ **sticker in one piece**

division from 145 cm width

part 1   part 2

145 cm

145 cm   145 cm

290 cm

✂ **sticker will be divided**

division prepared (segmented print data)

part 1

part 2

200 cm

145 cm

145 cm

Both parts connected will show your complete motif.

■ **visible / ordered size**
► 145 x 200 cm

■ **final format**
► 145,5 x 200 cm
► incl. 5 mm overlap at the cutting position

■ **print format**
► 146,1 x 200,6 cm
► incl. 3 mm bleed at all sides
► incl. 5 mm overlap at the cutting position

IMPORTANT: *Please create the data <u>without</u> crop marks and registration marks.*