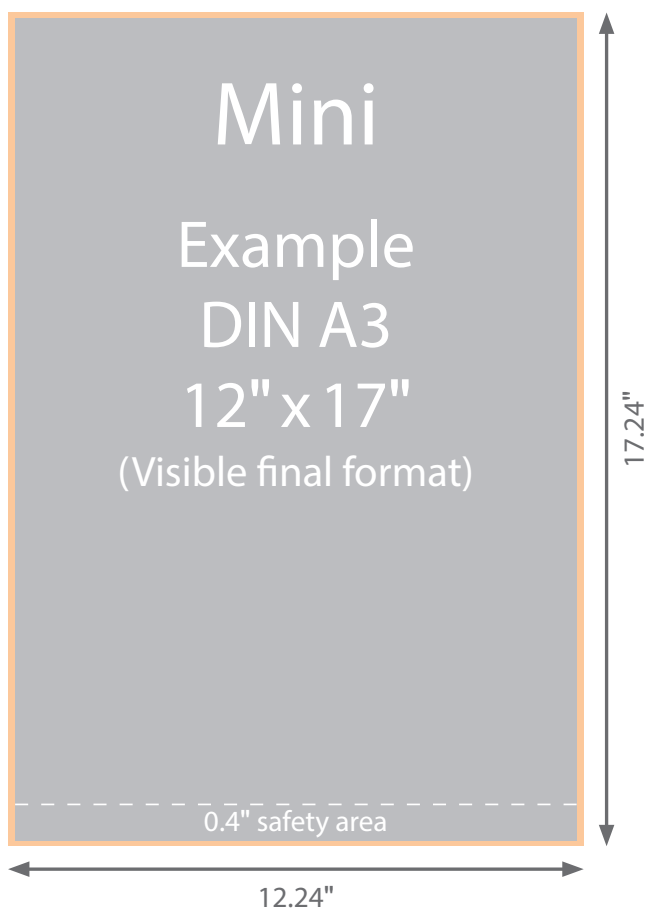
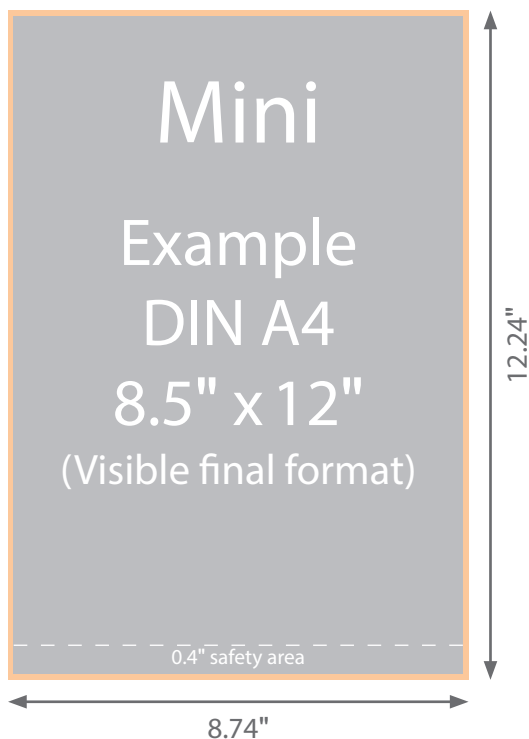






Dimensions of the print data

Create your chosen print size 8.5" x 12" (DIN A4) or 12" x 17" (DIN A3).



Summary

 File format incl. 0.12" bleed
Example: 31.24" x 78.24"

 Visible final format
Example: 8.5" x 12"

Important

Please create the data without bleed and cropmarks.
Further information can be found on [page 2](#).

Examples and recommendation

File format to be created

Create your chosen print size (see product page) incl. circumferential trim of 0.12".

Example (DIN-A4): 8.5" x 12" = 8.74" x 12.24"

Our recommendation

We recommend to not place any important elements such as fonts or logos in the bottom area (starting 0.4" from below), to prevent them from getting into the cartridge or being cut off.



File settings

Format:	final format or scaled (e.g. 1:2)	
Resolution:	ratio 1:1	96-150 dpi
	ratio 1:2	192-300 dpi
	ratio 1:10	960-1500 dpi
Bleed:	0.12"	
Crop marks:	no	
Overprint:	deactivated	
Fonts:	embedded or converted to paths	
Do not use:	clipping paths, alpha channels, masks	



File formats

Please use:
- PDF X-3* or higher

*important notice

These file formats can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. To avoid this please create your data as a print-ready PDF / X-3:2002.



Colors

Color mode: CMYK
Color profile: U.S. Web Coated (SWOP) V2,
ISO Coated v2, Coated Fogra 27 / 39

Do not use:
RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

Proof:
Color adjustments done in the RIP software or at the printer are not possible. If color accuracy is of importance, feel free to order a proof beforehand.

File upload



Upload to our server
www.werbecenter-onlineshop.de
Please sign up for an online account and upload the files for the ordered product to your latest order number.



Notes

- Print and production tolerance will be 0.25%
- We can't guarantee measurements exact to the millimeter
- Depending on color profile, file format and print material, colors may vary