"PVC" banner - commom sizes

How to create your print file

File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96-150 dpi
	ratio 1:2 192-300 dpi
	ratio 1:10 960-1500 dpi
Bleed:	no
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD

File formats

Digital- and large format printing:
- PDF X-3*, TIFF, JPG, PSD (flattened to background layer), EPS*, AI*

*important notice
The file formats can be created with different programs with various attributes. That can cause numerous errors, e.g. deviation of colours, missing or incorrect fonts, missing elements etc.
To avoid such problems please create your data as a ready to print file in PDF / X-3:2002. To prevent incorrect printing, please feel free to send or upload your original file's preview (JPG) for comparison.

Colors

Color mode:	CMYK
Color profile:	ISO Coated v2, Coated Fogra 27 / 39

Do not use:
RGB and spot colors such as Pantone, HKS and RAL. They will be converted / simulated to CMYK. We cannot guarantee for color differences caused by conversion.

Proof
It is not possible to do color adjustments in the RIP software or at the printer. If color accuracy has high priority, we recommend you a proof beforehand.
The file can be created with several different versions of the color (e.g. small squares with the corresponding CMYK values).
We produce a colorbinding proof on the original material with the original colors. If necessary, you have the opportunity to adjust your file before print.

Notes

- We print and produce with a tolerance up to 0,25%, so the size could differ.
- We could not garantee precisely sizes by millimeter.
- According to the file format, color anomalies may occur.

File upload

upload to our server
Please register in our onlineshop:
www.werbecenter-onlineshop.de
When you finished the ordering process, you can upload your artwork directly in our upload-center.
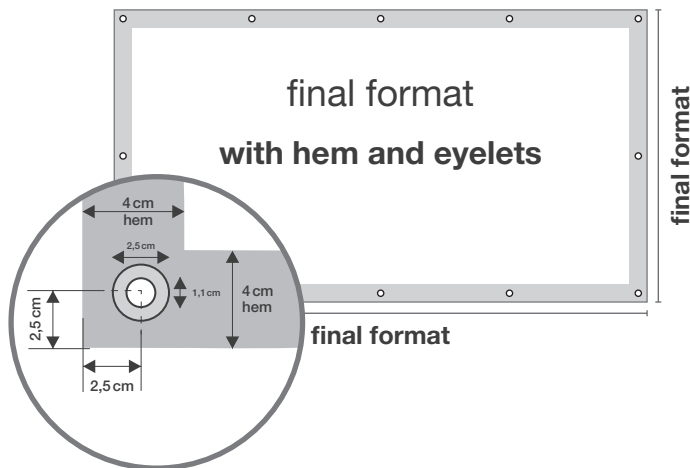
e-mail
daten@werbecenter-berlin.de

by mail
Advertising & Displays
Werbecenter-Berlin GmbH
Zitadellenweg 26 b
D-13599 Berlin
Germany

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How to create your print file

Standard manufacturing with hem and eyelets

final format

with hem and eyelets

4 cm
hem

2,5 cm

2,5 cm

1,1 cm

4 cm
hem

2,5 cm

2,5 cm

final format

final format

Please order the banner in the final format.
Please create the data without bleed, crop marks and registration marks.

Grommets will be placed app. every 50 cm.
The distance between the grommets will vary depending on the size of your banner. Therefore we strongly recommend not to install the mounting before the banner has been delivered.

4 cm safety space / hem:
This area will be used for the grommets. We recommend a safety space of 4 cm from all sides for text, logos or other important elements.
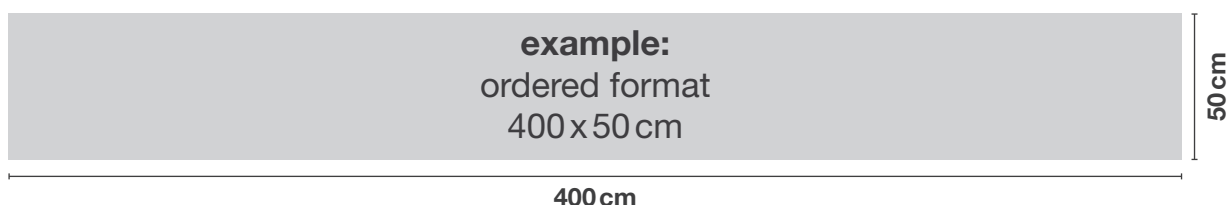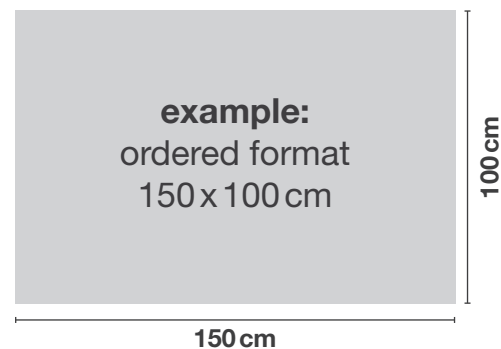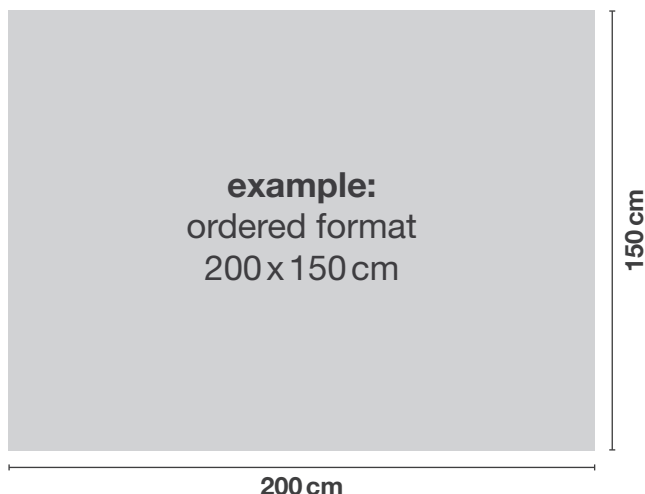*(all data are for a non scaled files)*

front   back
example of grommets

Please note: non-standard manufacturing is not available for common sized banners. If you require a special manufacturing please order banners with custom size.

Format of your printing files
Create your printing files in the ordered format, additional trim or bleed is not needed.

example:
ordered format
200 x 150 cm

150 cm

200 cm

example:
ordered format
150 x 100 cm

100 cm

150 cm

example:
ordered format
400 x 50 cm

50 cm

400 cm

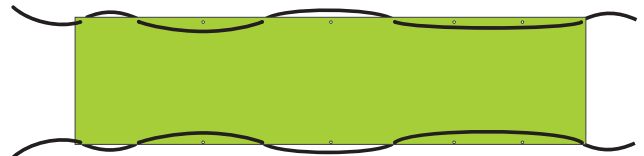**IMPORTANT:** *Please create the data <u>without</u> bleed, crop marks and registration marks.*

"PVC" banner - commom sizes

Advices to mount banners with eyelets

In our onlineshop you can find many accessories and suspension-sets for your banner.
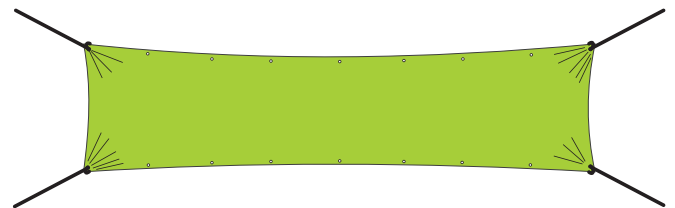
Grommets will be placed every 50 cm

✓ Please use all grommets for mounting the banner. In this case long-term durability of the banner can be ensured.
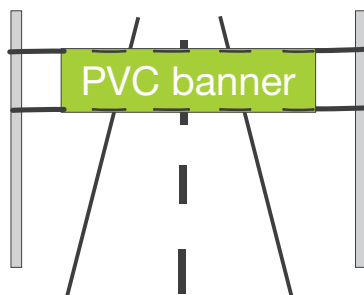
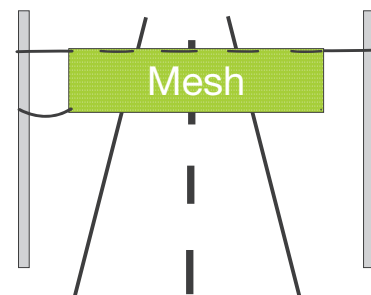✗ Skipping grommets compromises the stability and durability.

✓ Only if all grommets are used the load will be evenly distributed.

✗ If only a few grommets will be used (e.g. only the corner's grommets) the material may yield under the weight. The risk of tearing out the eyelets is very high.

PVC banner

Mesh

✗ We recommend not to hang the banner in an open place without backsided protection. The material would be exposed permanently to the wind. For mounting the banner in open space we recommend "Mesh" banner, which allows the wind to pass trough.

○ If there is no other way to fix the banner: As an alternative you could use mesh banner material and use only the grommets of the top row. Fix the rope alternately through all eyelets on top. The rope should be straight and tightened, but leave the banner loose. Use the grommets in the corner of the bottom row. The rope should be very loose in order to prevent the banner from turning in the wind.

✓ We advise to mount your banner considering wind load as well. Especially recommended are objects such as the front of a building, balcony, fence, roof or vehicles with no direct influence of the wind.

Further information

Durability: Depends on intensity of solar radiation and place of installation: in average two years, in maximum four years. In extreme cases, e.g. installation on a flat roof, one year.

Storage: When finishing your advertising campaign, roll your banner and store it lying in a dry space.

Maintenance: Please clean the banner with water only.