

Fabric banner “DekoTex” - common sizes

How to create your print-ready files



File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96–150 dpi ratio 1:2 192–300 dpi ratio 1:10 960–1500 dpi
Bleed:	no
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD



File formats

Digital- and large format printing:

- PDF X-3*, TIFF, JPG, PSD (flattened to background layer), EPS*, AI*

*important notice

The marked file formats can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. **To avoid this please create your data as a print-ready PDF / X-3:2002.** Also, feel free to send or upload a preview (JPG) of your original file for comparison.



Colors

Color mode: CMYK
Color profile: ISO Coated v2, Coated Fogra 27/39

Do not use:

RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

Proof

Color adjustments done in the RIP software or at the printer are not possible. If color accuracy is of importance, feel free to order a proof beforehand. You can, for example, create a file with different color swatches showing different versions of the color with corresponding CMYK values. Then, we produce a color binding preprint on the original material with original colors. Afterward, you still have the opportunity to adjust your printing file.



Notes

- Print and production tolerance will be 0,25%
- We can't guarantee measurements exact to the millimeter
- Depending on color profile, file format and print material, colors may vary

File upload



Upload to our server

www.werbecenter-onlineshop.de
Please sign up for an online account and upload the files for the ordered product to your latest order number.



E-mail

daten@werbecenter-berlin.de



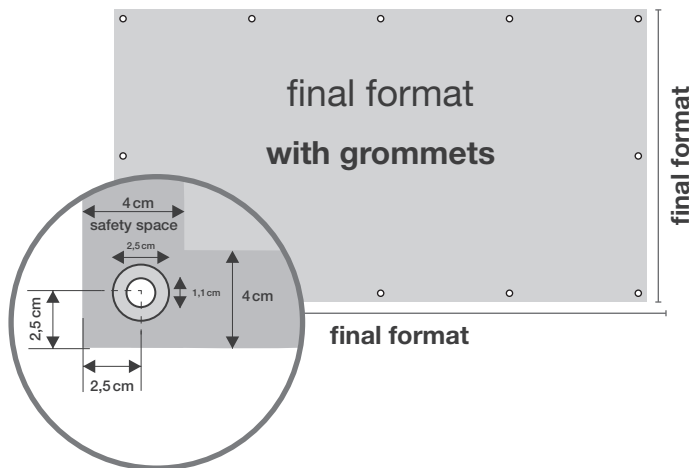
Postal

Advertising & Displays
Werbecenter-Berlin GmbH
Zitadellenweg 26b
D-13599 Berlin
Germany

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How to create your print file

Standard manufacturing with grommets



Please order the banner in the final format.

Please create the data without bleed, crop marks and registration marks.

Grommets will be placed app. every 50 cm.

The distance between the grommets will vary depending on the size of your banner. Therefore we strongly recommend not to install the mounting before the banner has been delivered.

4 cm safety space:

This area will be used for the grommets. We recommend a safety space of 4 cm from all sides for text, logos or other important elements.

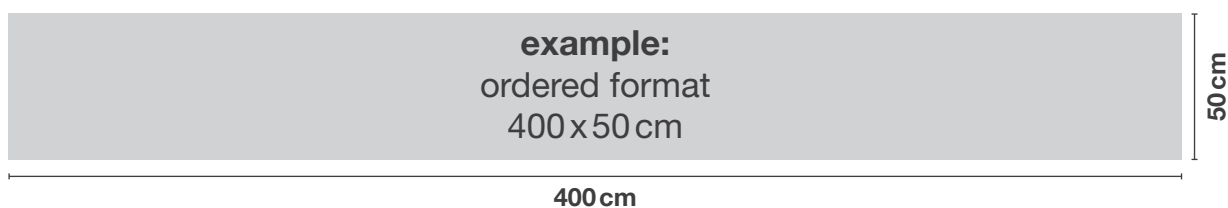
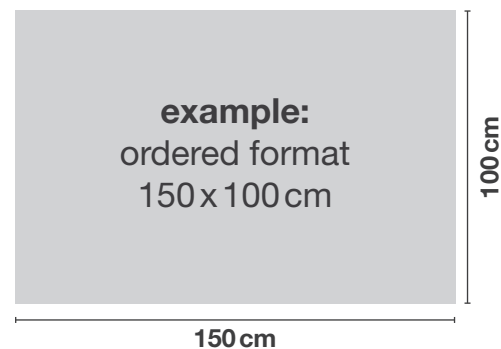
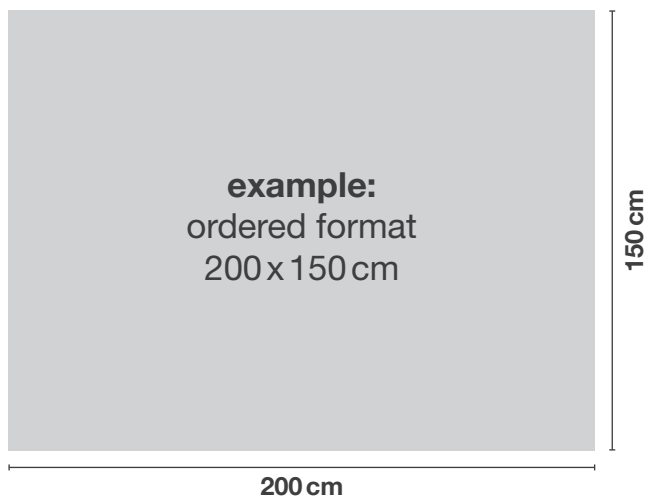
(all data are for a non scaled files)



Please note: non-standard manufacturing is not available for common sized banners. If you require a special manufacturing please order banners with custom size.

Format of your printing files

Create your printing files in the ordered format, additional trim or bleed is not needed.



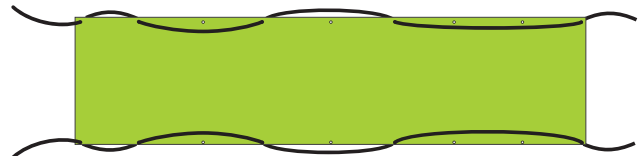
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Advices to mount banners with eyelets

In our onlineshop you can find many accessories and suspension-sets for your banner.



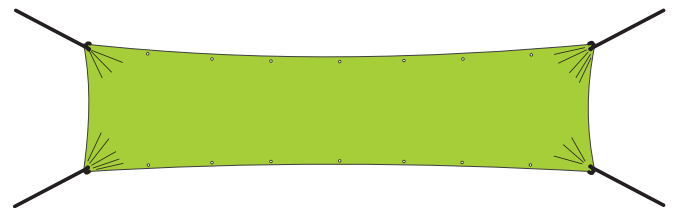
Please use all grommets for mounting the banner. In this case long-term durability of the banner can be ensured.



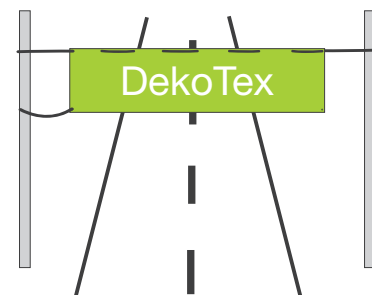
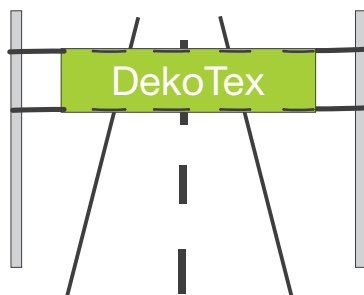
Skipping grommets compromises the stability and durability.



Only if all grommets are used the load will be evenly distributed.



If only a few grommets will be used (e.g. only the corner's grommets) the material may yield under the weight. The risk of tearing out the eyelets is very high.



We recommend not to hang the banner in an open place without backside protection. The material would be exposed permanently to the wind. For mounting the banner in open space we recommend “Mesh” banner, which allows the wind to pass through.



If there is no other way to fix the banner: As an alternative you could use mesh banner material and use only the grommets of the top row. Fix the rope alternately through all eyelets on top. The rope should be straight and tightened, but leave the banner loose. Use the grommets in the corner of the bottom row. The rope should be very loose in order to prevent the banner from turning in the wind.



We advise to mount your banner considering wind load as well. Especially recommended are objects such as the front of a building, balcony, fence, roof or vehicles with no direct influence of the wind.

Further information

Durability: Depends on intensity of solar radiation and place of installation: in average two years, in maximum four years. In extreme cases, e.g. installation on a flat roof, one year.

Storage: When finishing your advertising campaign, roll your banner and store it lying in a dry space.

Maintenance: Please clean the banner with water only.