

### Dimensions and manufacturing of the print data

Please create the printing file according to your format selection on the product page. The vinyl banner will be produced in several parts starting at a certain width. This will be shown beforehand on the product page. If you want to have the motif divided at a preferred section, please send us the details in the comment field while placing the order. Otherwise, we will divide the motif in optimal separation.

#### Important

Please create the data <u>without</u> bleed, trim and crop marks. Further information can be found on <u>page 5</u>. Please choose the manufacturing information according to your ordered product.





## Dimensions and manufacturing of the print data



#### with hem

The example shows a hemstitch at the top. The remaining sides are manufactured without reinforced hem, trimed to ordered size only.

special manufacturing for construction site banner



#### with hem and grommets

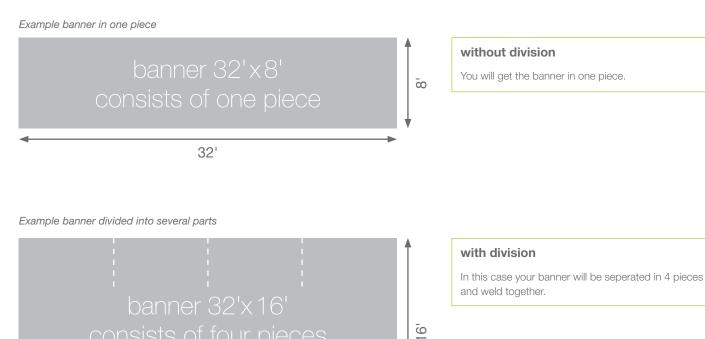
The example shows a construction site banner with hemstitch at the top and bottom and with one grommet in every corner. The remaining sides are manufactured without reinforced hem, trimed to ordered size only.



### Printing width / division of the banner

32'

We are able to print a height of 9.8' and a width of 164' in one part without partition. If the shortest side exceeds a measurement of 9.8' the vinyl banner will be produced in several parts and weld together to one banner.

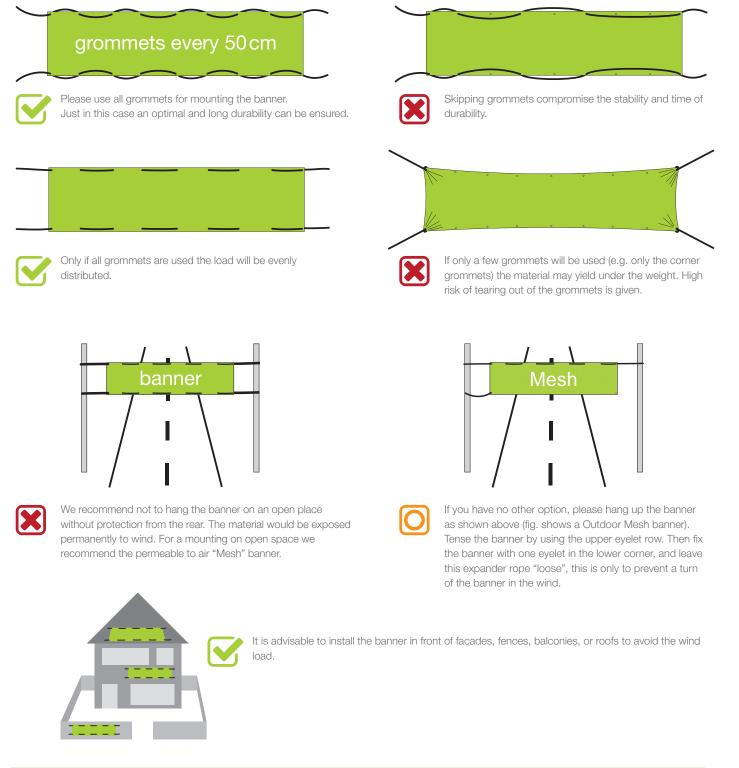


# ARTWORK Guideline vinyl banner



# Advices to mount vinyl banners with grommets

In our onlineshop you can find many accessories and suspension-sets for your banner.



Further information			
Durability:	Depending on intensity of solar radiation and place of installation, an average of 2 years, a maximum of 4 years. In extreme cases 1 year, e.g. when installed flat on a roof.		
Storage:	We recommend to store and transport the banner rolled (if possible) and store it in a dry place. Folded transportation and storage can result in creases and wrinkles.		
Maintenance:	Was only with water.		

# ARTWORK Guideline vinyl banner



#### **File settings**

Format: Resolution:	final format or ratio 1:1 ratio 1:2 ratio 1:10	r scaled (e.g. 1:2) 96-150 dpi 192-300 dpi 960-1500 dpi	
Bleed:	no		
Crop marks:	no		
Overprint:	deactivated		
Fonts:	embedded or converted to paths		
Do not use:	clipping paths, alpha channels, masks in TIFF / JPG		



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#### Please use:

**File formats** 

- PDF X-3\* or higher, TIFF, JPG

#### Do not use:

EPS, PSD, AI, CDR, INDD, PNG, PUB, DOC, DOCX, PPT, PPTX, XLS, XLSX, ODT

#### \*important notice

Printing files can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. To avoid this **please create your data as a print-ready PDF / X-3:2002.** 



#### Colors

#### Color mode: Color profile:

U.S. Web Coated (SWOP) V2, ISO Coated v2, Coated Fogra 27/39

#### Do not use:

RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

### File upload



#### Upload to our server

www.werbecenter-onlineshop.de Please sign up for an online account and upload the files for the ordered product to your latest order.



#### E-mail

upload@werbecenter-berlin.de

#### Notes

· Print and production tolerance will be 0,25%

CMYK

- $\cdot$  We can't guarantee measurements exact to 0.-inch
- Depending on color profile, file format and print material, colors may vary