

construction site banner

common sizes

How to create your print-ready files



File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96–150 dpi ratio 1:2 192–300 dpi ratio 1:10 960–1500 dpi
Bleed:	no
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD



File formats

Digital- and large format printing:

- PDF X-3*, TIFF, JPG, PSD (flattened to background layer), EPS*, AI*

*important notice

The marked file formats can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. **To avoid this please create your data as a print-ready PDF / X-3:2002.** Also, feel free to send or upload a preview (JPG) of your original file for comparison.



Colors

Color mode: CMYK
Color profile: ISO Coated v2, Coated Fogra 27/39

Do not use:

RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

Proof

Color adjustments done in the RIP software or at the printer are not possible. If color accuracy is of importance, feel free to order a proof beforehand. You can, for example, create a file with different color swatches showing different versions of the color with corresponding CMYK values. Then, we produce a color binding preprint on the original material with original colors. Afterward, you still have the opportunity to adjust your printing file.



Notes

- Print and production tolerance will be 0,25%
- We can't guarantee measurements exact to the millimeter
- Depending on color profile, file format and print material, colors may vary

File upload



Upload to our server

www.werbecenter-onlineshop.de
Please sign up for an online account and upload the files for the ordered product to your latest order number.



E-mail

daten@werbecenter-berlin.de



Postal

Advertising & Displays
Werbecenter-Berlin GmbH
Zitadellenweg 26b
D-13599 Berlin
Germany

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How to create your print file

Standard manufacturing



final format

Please create the data without bleed, crop marks and trim marks and in the final format or a smaller scale.

grommets / sleeved hem

Grommets will be placed in the corners below the seam of the hem. The diameter of the sleeved hem is 12 cm.

4 cm safety space / hem:

This area will be used for the grommets. We recommend a safety space of 4 cm from all sides for text, logos or other important elements.

(all data are for a non scaled files)

Format

