# ARTWORK Guideline PVC banners

# construction site banner

common sizes

## How to create your print-ready files



#### File settings

**Format:** final format or scaled (e.g. 1:2) **Resolution:** ratio 1:1 96–150 dpi

ratio 1:2 192–300 dpi ratio 1:10 960–1500 dpi

Bleed: no Crop marks: no

Overprint: deactivated

Fonts: embedded or converted to paths

Do not use: clipping paths, alpha channels, masks in PSD





#### **File formats**

#### Digital- and large format printing:

- PDF X-3\*, TIFF, JPG, PSD (flattened to background layer), EPS\*,  $\mathsf{Al}^\star$ 

#### \*important notice

The marked file formats can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. **To avoid this please create your data as a print-ready PDF / X-3:2002.** Also, feel free to send or upload a preview (JPG) of your original file for comparison.



#### Colors

Color mode: CMYK

Color profile: ISO Coated v2, Coated Fogra 27/39

#### Do not use:

RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

#### **Proof**

Color adjustments done in the RIP software or at the printer are not possible. If color accuracy is of importance, feel free to order a proof beforehand. You can, for example, create a file with different color swatches showing different versions of the color with corresponding CMYK values. Then, we produce a color binding preprint on the original material with original colors. Afterward, you still have the opportunity to adjust your printing file.



## **Notes**

- Print and production tolerance will be 0.25%
- We can't guarantee measurements exact to the millimeter
- Depending on color profile, file format and print material, colors may vary

# File upload



#### Upload to our server

www.werbecenter-onlineshop.de Please sign up for an online account and upload the files for the ordered product to your latest order number.



#### E-mail

daten@werbecenter-berlin.de



#### Postal

Advertising & Displays Werbecenter-Berlin GmbH Zitadellenweg 26 b D-13599 Berlin Germany

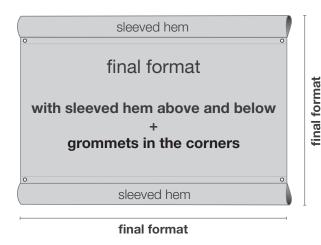
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# How to create your print file

#### Standard manufacturing



#### final format

Please create the data without bleed, crop marks and trim marks and in the final format or a smaller scale.

# grommets/sleeved hem

Grommets will be placed in the corners below the seam of the hem. The diameter of the sleeved hem is 12 cm.

### 4cm safety space / hem:

This area will be used for the grommets. We recommend a safety space of 4cm from all sides for text, logos or other important elements.

(all data are for a non scaled files)

### **Format**

construction site banner
250 x 100 cm

construction site banner
200 x 205 cm

construction site banner
250 x 205 cm

construction site banner
250 x 205 cm

construction site banner
250 x 205 cm