"Ceiling sign board"
double-sided, incl. grommets

How to create your print-ready files

File settings

Format:	final format or scaled (e.g. 1:2)
Resolution:	ratio 1:1 96–150 dpi
	ratio 1:2 192–300 dpi
	ratio 1:10 960–1500 dpi
Bleed:	5 mm
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	clipping paths, alpha channels, masks in PSD

File formats

Digital- and large format printing:
ideally PDF X4,
for PDF X3, reduce to one layer ready for printing.*

*important notice
The marked file formats can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. To avoid this please create your data as a print-ready PDF / X-3:2002. Also, feel free to send or upload a preview (JPG) of your original file for comparison.

Colors

Color mode:	CMYK
Color profile:	ISO Coated v2, Coated Fogra 27 / 39

Do not use:
RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

Proof
Color adjustments done in the RIP software or at the printer are not possible. If color accuracy is of importance, feel free to order a proof beforehand. You can, for example, create a file with different color swatches showing different versions of the color with corresponding CMYK values. Then, we produce a color binding preprint on the original material with original colors. Afterward, you still have the opportunity to adjust your printing file.

„Deckenhänger"
(Ceiling sign board)

ad wcb

Advertising & Displays
Werbecenter-Berlin GmbH

Notes

- Print and production tolerance will be 0,25%
- We can't guarantee measurements exact to the millimeter
- Depending on color profile, file format and print material, colors may vary
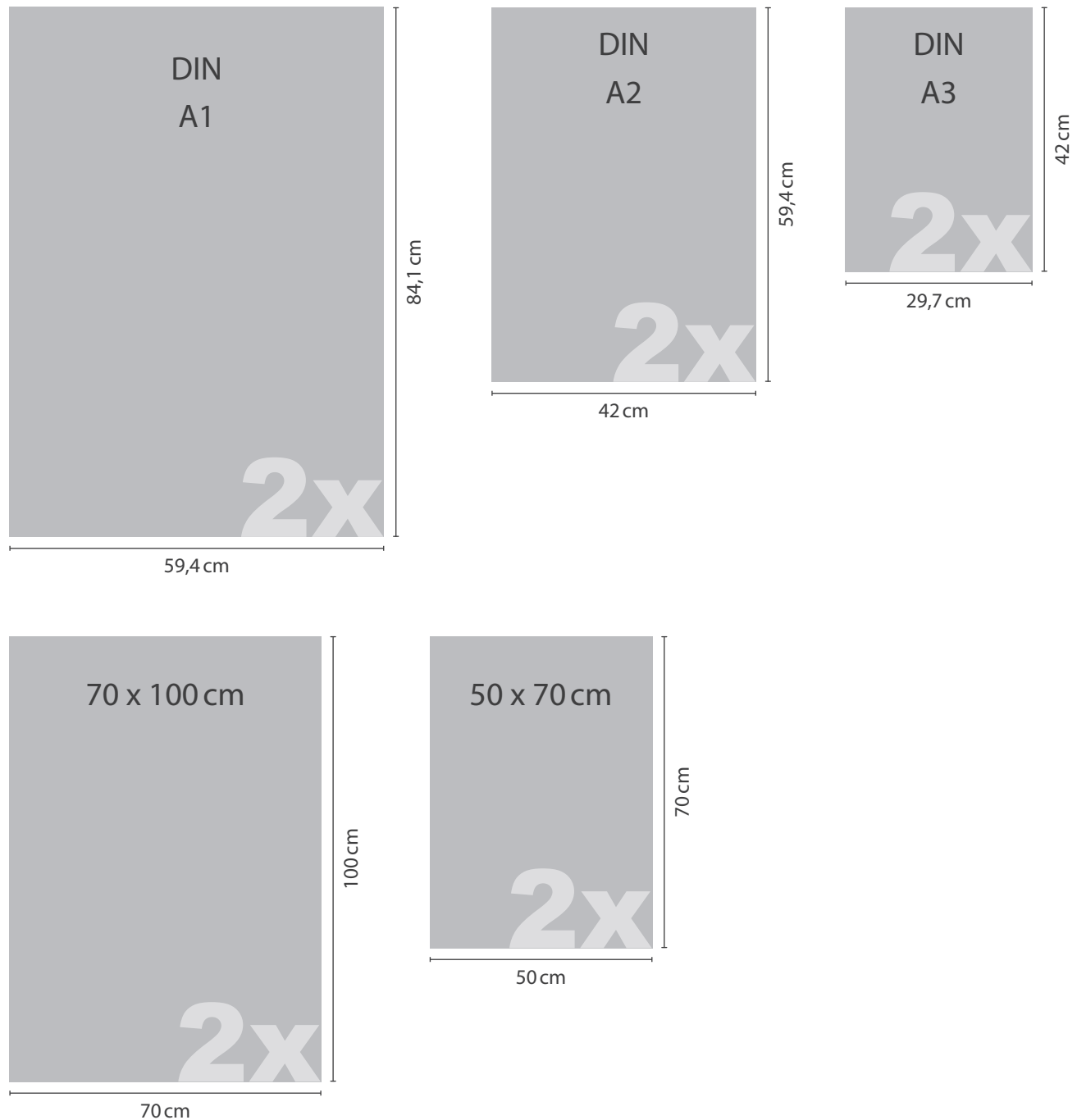
File upload

Upload to our server
www.werbecenter-onlineshop.de
Please sign up for an online account and upload the files for the ordered product to your latest order number.

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How to create your print file

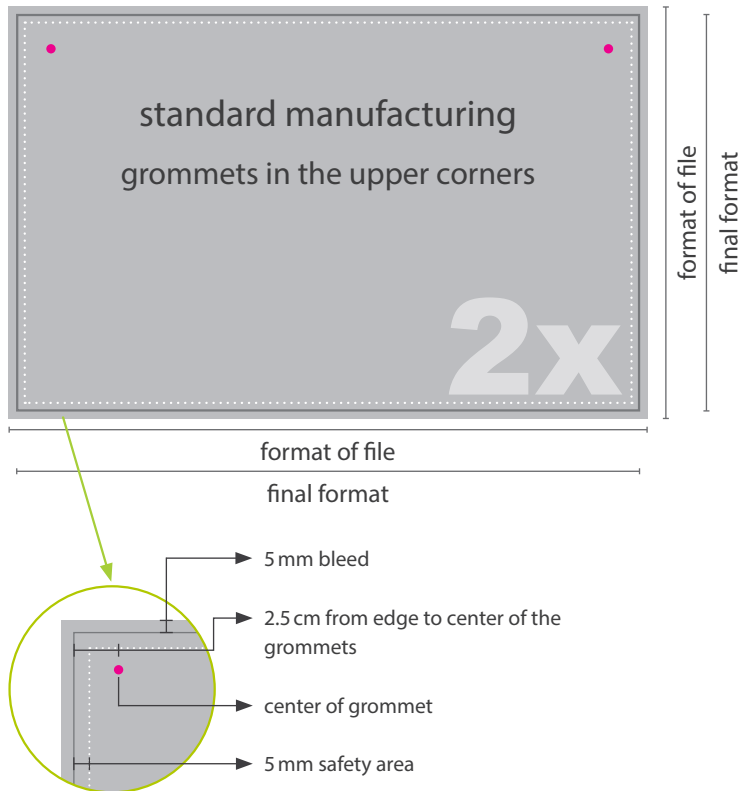Please create the data with bleed (see next pages), but without crop and trim marks.

DIN
A1

2x

84,1 cm

59,4 cm

DIN
A2

2x

59,4 cm

42 cm

DIN
A3

2x

42 cm

29,7 cm

70 x 100 cm

2x

100 cm

70 cm

50 x 70 cm

2x

70 cm

50 cm

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How to create your print file

Standard manufacturing grommets in the upper corners

standard manufacturing

grommets in the upper corners

2x

format of file

final format

format of file

final format

5 mm bleed

2.5 cm from edge to center of the grommets

center of grommet

5 mm safety area

Please order the sign board in the final format. Please create your artwork in the final format with a bleed of 5 mm on all sides. Crop and trim marks are not needed.

Double-sided printing:
Double-sided printing is the standard method for this product. Therefore feel free to send us two different artworks in a zipped folder or a two-sided PDF file. We will print your motif on both sides if you send only one artwork. Please leave a note with the order if you prefer an one-sided ceiling banner.

Safety area:
We recommend a safety space of 5 mm from all sides for text, logos or other important elements. We can't guarantee measurements exact to the millimeter.

Drill hole:
Every ceiling sign board will be produced with grommets in the upper corners so you can easily hang it beneath the ceiling with a rope or something similar. The center of the grommet has a distance of 2.5 cm from the edge. The diameter of the grommets is approximately 1.5 cm. Please do not place any important elements such as logos or text in this area. Background graphics or colors should be spread to the edges and be included in the bleed.

Custom manufacturing of grommets:
If you wish a different placing of the grommets which differs from standard manufacturing please create a file with markings for the grommets. You will find all information on the following page.
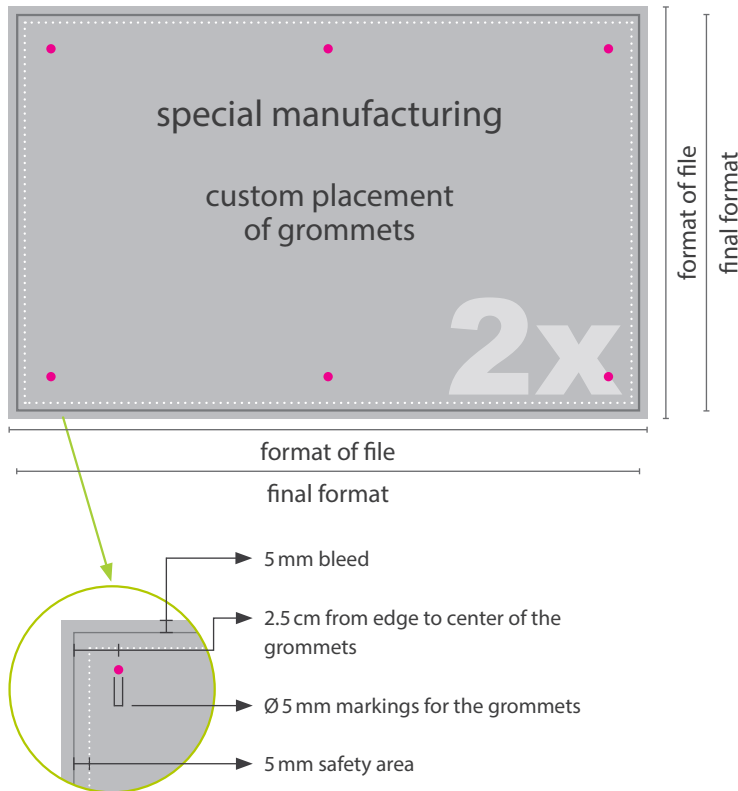
(all specifications are meant for a 1:1 scale)

IMPORTANT: Please create the data <u>with</u> bleed, but <u>without</u> crop and trim marks.

"Ceiling sign board"
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How to create your print file

Special manufacturing custom placement of grommets

special manufacturing

custom placement
of grommets

2x

format of file

final format

format of file

final format

5 mm bleed

2.5 cm from edge to center of the grommets

Ø 5 mm markings for the grommets

5 mm safety area

Please order the sign board in the final format. Please create your artwork in the final format with a bleed of 5 mm on all sides. Crop and trim marks are not needed.

Double-sided printing:
Double-sided printing is the standard method for this product. Therefore feel free to send us two different artworks in a zipped folder or a two-sided PDF file. We will print your motif on both sides if you send only one artwork. Please leave a note with the order if you prefer an one-sided ceiling banner.

Safety area:
We recommend a safety space of 5 mm from all sides for text, logos or other important elements. We can't guarantee measurements exact to the millimeter.

Custom manufacturing of grommets:
If you wish a different placing of the grommets which differs from standard manufacturing please create a file with markings for the grommets on the exact position. The markings need to be included in the printing file (Ø 0.5 cm set to 100% magenta*). The center of the circle has to have a distance of at least 2.5 cm to the edge.

The diameter of the grommets is approximately 1.5 cm. Please do not place any important elements such as logos or text in this area. Background graphics or colors should be spread to the edges and be included in the bleed.

* If your motif is in magenta or red, you can also use 100% cyan.

(all specifications are meant for a 1:1 scale)

IMPORTANT: Please create the data with bleed, but without crop and trim marks.