Sticker - Foil lettering - self adhesive - custom size
GUIDELINE

Format:	final format or scaled
Resolution:	ratio 1:1, 96-150 dpi
	ratio 1:10, 300 dpi
Bleed:	no
Crop marks:	no
Overprint:	deactivated
Fonts:	embedded or converted to paths
Do not use:	alpha channels, clipping paths, masks
Data format:	from PDF/X-3.
File upload:	Printing data can be uploaded in the online shop.

Color:	Foils are pre-coloured and are cut according to individual order. You will find the colour selection below.
	Colours may be reproduced differently from the screen. A colour chart is available on request at info@werbecenter-berlin.de
Hinweise:	Print and production tolerance is 0,25 %.
	Depending on file format and print material colour deviations may occur during printing.

Notes

Only vector files are to be used for foil plotting!

Pixel files, e.g. photos or gradients, are cannot be used. Please create your data for the motif as vector graphics, otherwise the plotter will not recognise them and will not be able to cut them.

Line weight for motifs, fonts:

min. 1.5 mm.

Font height:

min. 10 mm (with serifs) and 8 mm (without serifs).

No outlines:

Please create only shapes, outlines cannot be plotted.

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Here you can find the colour selection for your plot.

Note:

The accuracy of the colours shown depends on your hardware and software, colours may differ from the original product. Reference colour examples (colour cards) are available on request at info@werbecenter-berlin.de

Simulated colour effect: Daylight D65 . Source: www.orafol.com

#000 Transparent	#010 White	#020 Golden yellow	#019 Signal yellow	#021 Yellow	#022 Light yellow
#025 Brimstone yellow	#026 Purple red (gloss only)	#312 Burgundy (gloss only)	#030 Dark red	#031 Red	#032 Light red
#047 Orange red	#036 Light orange	#035 Pastel orange	#404 Purple	#040 Violet	#043 Lavender
#042 Lilac	#041 Pink	#045 Soft pink	#562 Deep sea blue	#518 Steel blue	#050 Dark blue
#065 Cobalt blue	#049 King blue	#086 Brilliant blue	#067 Blue	#057 Traffic blue	#051 Gentian blue
#098 Gentian	#052 Azure blue	#084 Sky blue	#053 Light blue	#056 Ice blue	#066 Turquoise blue

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#054 Turquoise	#055 Mint	#060 Dark green	#613 Forest green	#061 Green	#068 Grass green
#062 Light green	#064 Yellow green	#063 Lime-tree green	#080 Brown	#083 Nut brown	#081 Light brown
#000 Transparent	#010 White	#020 Golden yellow	#019 Signal yellow	#021 Yellow	#022 Light yellow
#025 Brimstone yellow	#026 Purple red (gloss only)	#312 Burgundy (gloss only)	#030 Dark red	#031 Red	#032 Light red