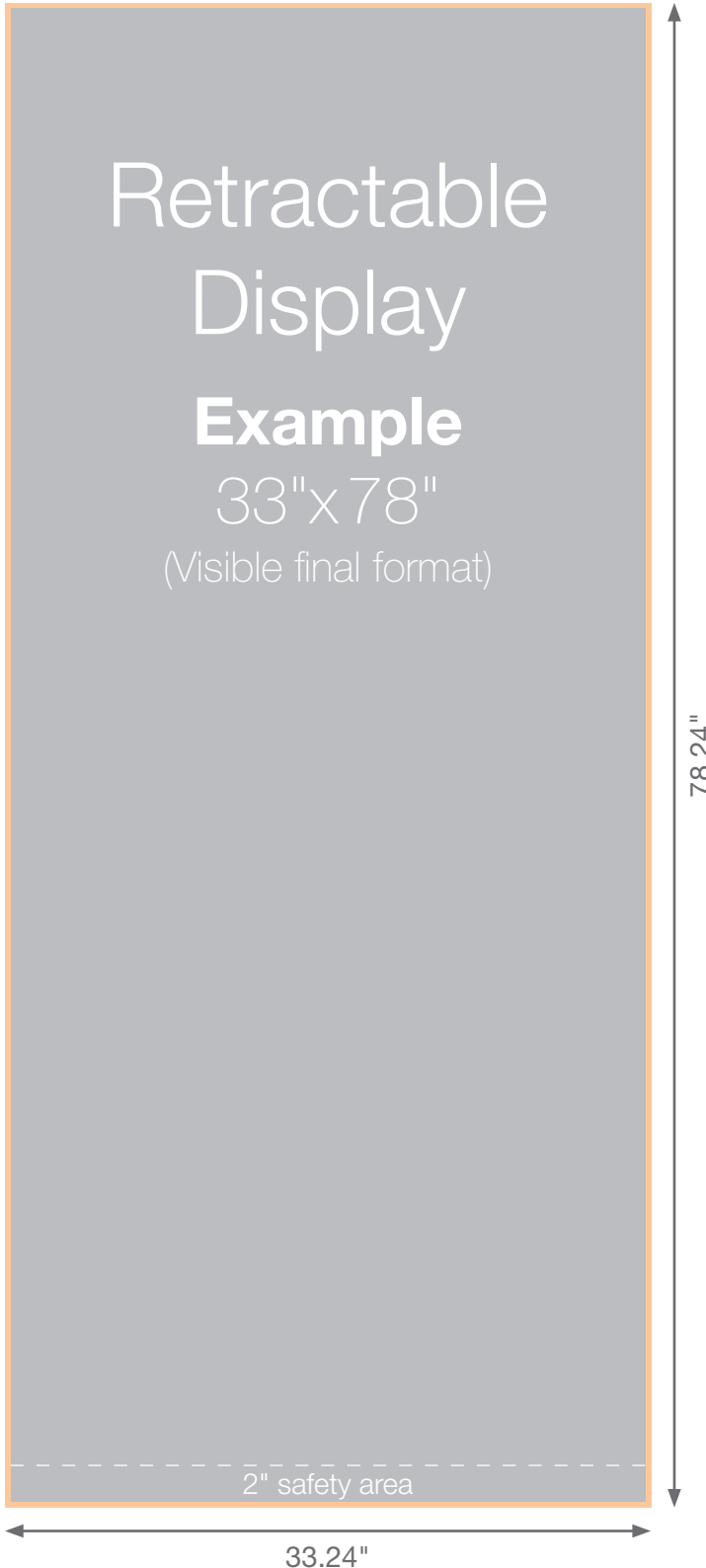






## Dimensions of the print data

The format of 33" x 78" is used as an example. If you have selected a different format on the product page (please note the paragraph "Print dimensions" in the description – for example 39" x 78", 37" x 88", 58" x 90"), please use these dimensions to create your printing files.



### Summary

 File format incl. 0.12" bleed  
Example: 33.24" x 78.24"

 Visible final format  
Example: 33" x 78"

### Important

Please create the data **without** trim and crop marks.  
Further information can be found on [page 2](#).

### Examples and recommendation

#### File format to be created

Create your chosen print size (see product page) incl. circumferential bleed of 0.12".

Example: 33" x 78" = 33.24" x 78.24"

Example: 37" x 88" = 37.24" x 88.24"

#### Extra space for the cartridge (optional)

You can also add 1" to the bottom of the motif for the cartridge feed. Please continue backgrounds, colors, images and gradients if you want to use the feed.

Example: 33" x 78" = 33.24" x **79.24"**

Example: 37" x 88" = 37.24" x **89.24"**

#### Our recommendation

We recommend to not place any important elements such as fonts or logos in the bottom area (starting 2" from below) to prevent them from getting into the cartridge or being cut off.



## File settings

|                    |  |
|--------------------|--|
| <b>Format:</b>     | final format or scaled (e.g. 1:2)                      |
| <b>Resolution:</b> | ratio 1:1            96-150 dpi                        |
|                    | ratio 1:2            192-300 dpi                       |
|                    | ratio 1:10          960-1500 dpi                       |
| <b>Bleed:</b>      | 0.12"  |
| <b>Crop marks:</b> | no   |
| <b>Overprint:</b>  | deactivated  |
| <b>Fonts:</b>      | embedded or converted to paths                         |
| <b>Do not use:</b> | clipping paths, alpha channels, masks<br>in TIFF / JPG |



## File formats

**Please use:**  
- PDF X-3\* or higher

### **\*important notice**

Printing files can be created in a variety of different programs with different attributes. This way, numerous errors may occur: for instance missing or incorrect fonts, color anomalies, missing images etc. To avoid this **please create your data as a print-ready PDF / X-3:2002.**



## Colors

**Color mode:** CMYK  
**Color profile:** U.S. Web Coated (SWOP) V2,  
ISO Coated v2, Coated Fogra 27/39

**Do not use:**  
RGB and spot colors such as Pantone, HKS and RAL as they will be converted to CMYK. We cannot guarantee color accuracy for converted colors.

## File upload



### **Upload to our server**

[www.werbecenter-onlineshop.de](http://www.werbecenter-onlineshop.de)

Please sign up for an online account and upload the files for the ordered product to your latest order.



## Notes

- Print and production tolerance will be 0,25%
- We can't guarantee measurements exact to 0.-inch
- Depending on color profile, print material and the use of different file formats for similar motifs, colors may vary